NO.11

ARCHIE SERIES

GIANT

Mad House ANNUAL

APPROVED BY THE COMICS CODE AUTHORITY

Fawcett

25¢

16148

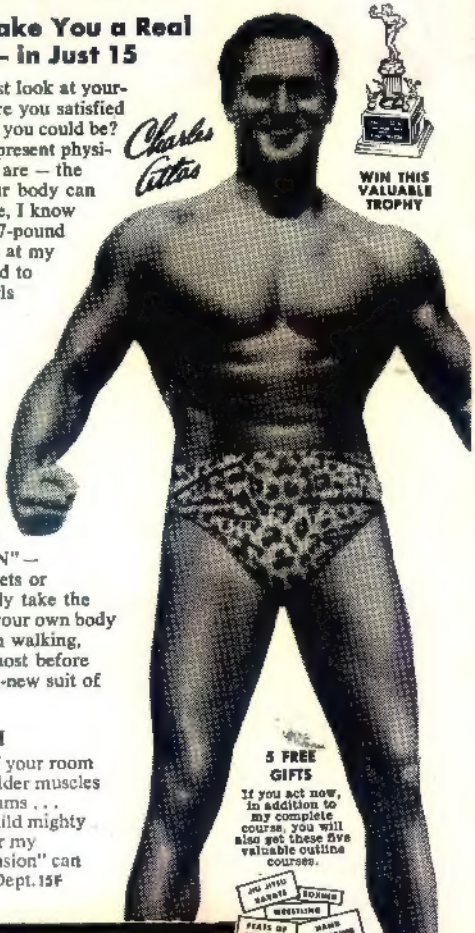
MADHOUSE ANNUAL NO. 11

CHARLES ATLAS, World's No. 1 Body Builder, says:

Don't Be Half A Man!

Let ME SHOW How I Can Make You a Real HE-MAN From Head to Toe — in Just 15 Minutes a Day!

Take a good honest look at yourself! Are you proud of your body — or are you satisfied to go through life being just "half the man" you could be? No matter how ashamed you are of your present physical condition — or how old or young you are — the "sleeping" muscles already present in your body can turn you into a real HE-MAN! Believe me, I know — because I was once a skinny, scrawny 97-pound half-alive weakling! People used to laugh at my build and make fun of me. I was ashamed to strip for sports or the beach . . . shy of girls . . . afraid of healthy competition.



WIN THIS VALUABLE TROPHY

HOW I CHANGED FROM A "MOUSE" TO A MAN!

One day, I discovered a secret that changed me from a timid, frightened scarecrow into "The World's Most Perfectly Developed Man" — a "magic formula" that can help turn *you*, too, into a marvellous physical specimen . . . a real HE-MAN from head to toe . . . a man who STANDS OUT in any crowd! What's my secret? "DYNAMIC-TENSION" — the natural method! No theory. No gadgets or contraptions. You just do as I did. Simply take the "sleeping" muscles already present inside your own body — build them up — use them every day in walking, bending over, reaching, even sitting! Almost before you know it, you're covered with a brand-new suit of beautiful, rock-hard SOLID MUSCLE!

MY SECRET BUILDS MUSCLES FAST!

Just 15 minutes each day in the privacy of your room is all it takes to make your chest and shoulder muscles swell so big they almost split your coat seams . . . turn your fists into sledge-hammers . . . build mighty legs that never tire! Mail coupon today for my famous book showing how "Dynamic-Tension" can give *you* a Body by Atlas. Charles Atlas, Dept. 15F 115 E. 23 St., New York, N. Y. 10010.

5 FREE GIFTS

If you act now, in addition to my complete course, you will also get these five valuable outline courses.

JIU JITSU · BOXING · WRESTLING · FEATS OF STRENGTH · HAND BALANCING

DO YOU WANT...

A DEEP CHEST? I can add SOLID INCHES of powerful muscle to your chest — make you look and feel like a dynamo.

BIG ARM MUSCLES? You'll see and feel your arm muscles BULGE out with super power and energy.

TIRELESS LEGS? I make your legs strong and powerful with the tireless drive of a long distance runner.

MAGNETIC PERSONALITY? "Dynamic-Tension" makes you alive with vitality — the husky that men respect and women admire.

BROAD SHOULDERS? "Dynamic-Tension" will broaden your shoulders. You'll see and feel RESULTS IN 7 DAYS!

MORE WEIGHT? You'll put on pounds in the right places. "Dynamic-Tension" rebuilds you inside and out.

...THEN MAIL THIS *NOW!*

HERE'S THE KIND OF BODY I WANT

- ☐ MORE MUSCLE —BIGGER CHEST
- ☐ BIG ARM MUSCLES
- ☐ BROAD BACK & SHOULDERS
- ☐ TIRELESS LEGS
- ☐ MORE WEIGHT
- ☐ MAGNETIC PERSONALITY

CHARLES ATLAS

Dept. 15F 115 E 23 St., N.Y., N.Y. 10010

I enclose 10¢. Show me how "Dynamic-Tension" can make me a new man. Send your famous 32-page book, full of pictures, valuable advice. No obligation.

Print Name.....Age.....

Address.....

City & State.....Zip Code.....

In England send to Charles Atlas, 21 Poland St., London W. 1

My 32-page illustrated book. Charles Atlas, 115 East 23 St., N. Y. 10010.

CHARLES ATLAS ON TV

THE INSULT THAT MADE A MAN OUT OF 'MAC'

LET'S MEET A FAMOUS HERO WITH ORDINARY POWERS LIKE **GAS GUNS** AND **KARATE** CHOPS.... HOP ABOARD TO ADVENTURE AND RIDE WITH....

THE GREEN BEE

HURRY, TATO! WE HAVEN'T A MOMENT TO LOSE!

TIME CLOCK

IN OUT

$14.00

YES, BOSS!

PUFF! PUFF!

PEANUTS 1¢

QUICKLY, TATO! PRESS THE BUTTON FOR THE **GREEN BEAUTY!**

YES, BOSS!

MADE IN JAPAN

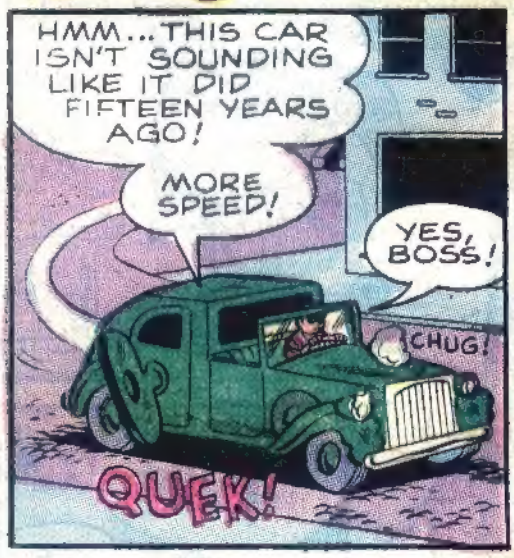
NO! NO! NOT **THAT** BEAUTY!

YES, BOSS!

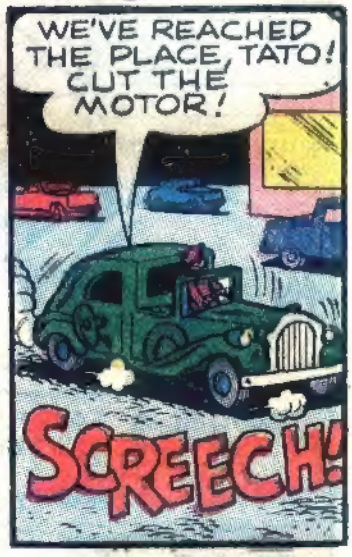
MADHOUSE ANNUAL, No. 11, 1973-1974 edition. Published once a year by RADIO COMICS, INC., 1116 First Avenue, New York, N.Y. 10021. Chicago office, 221 North LaSalle Street, Chicago, Ill. 60601. Single copies 25c. Title registered U.S. Patent Office. Copyright © 1973 by Radio Comics, Inc. No actual person is named or delineated in this fiction magazine. All rights reserved. © Under Universal, International and Pan-American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

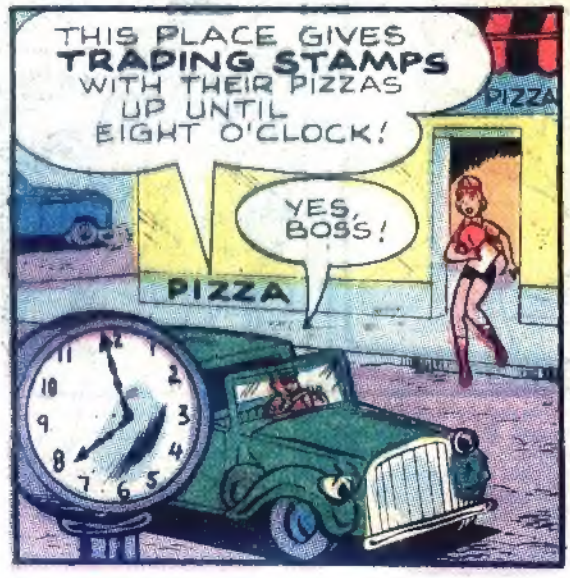
THAT'S IT! INTO THE GREEN BEAUTY, TATO!
YES, BOSS!

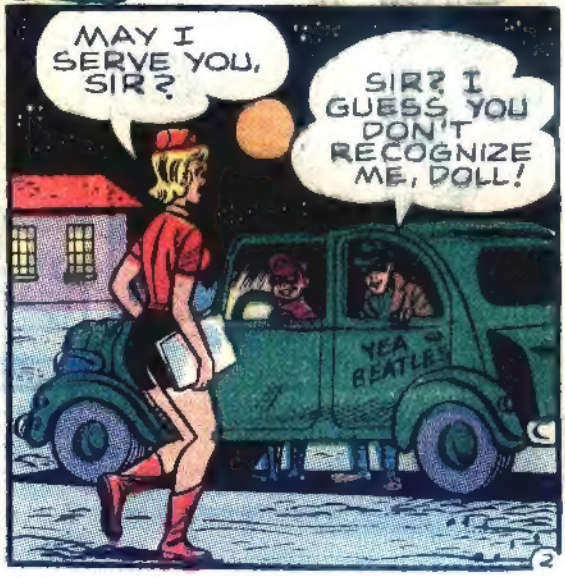
YOU'VE GOT TO GET A GARAGE, TATO! WE CAN'T LEAVE **THIS** WAY IN EVERY ADVENTURE!
KERUNCH!

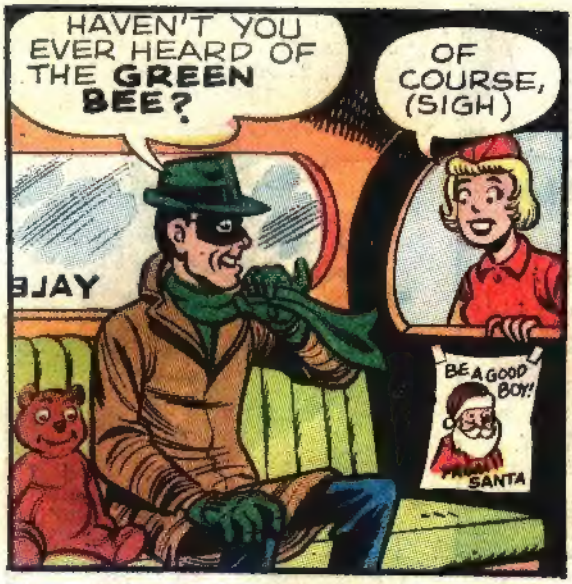

HMM... THIS CAR ISN'T SOUNDING LIKE IT DID FIFTEEN YEARS AGO!
MORE SPEED!
YES, BOSS!
CHUG!
QUEK!

WHAT *WORD* DO MOST PEOPLE LIKE BEST? THE *LAST* OF COURSE!
BLIP!

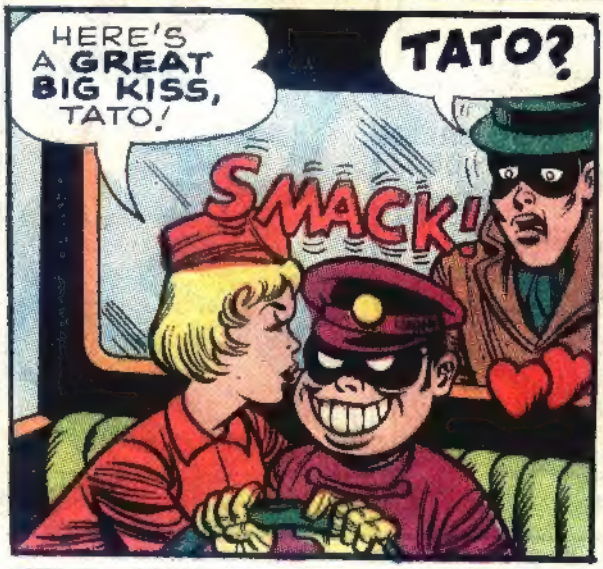

WE'VE REACHED THE PLACE, TATO! CUT THE MOTOR!
SCREECH!


THIS PLACE GIVES **TRADING STAMPS** WITH THEIR PIZZAS UP UNTIL EIGHT O'CLOCK!
YES, BOSS!
PIZZA
PIZZA


MAY I SERVE YOU, SIR?
SIR? I GUESS YOU DON'T RECOGNIZE ME, DOLL!
YEA BEATLE


HAVEN'T YOU EVER HEARD OF THE GREEN BEE?
OF COURSE, (SIGH)
BE A GOOD BOY!
SANTA

FOR YEARS I'VE WANTED TO GIVE THE DEFENDER OF OUR CITY A GREAT BIG KISS!
HEH! HEH! WHY WAIT ANY LONGER, DOLL?
YEA, BEATLES


HERE'S A GREAT BIG KISS, TATO!
TATO?
SMACK!

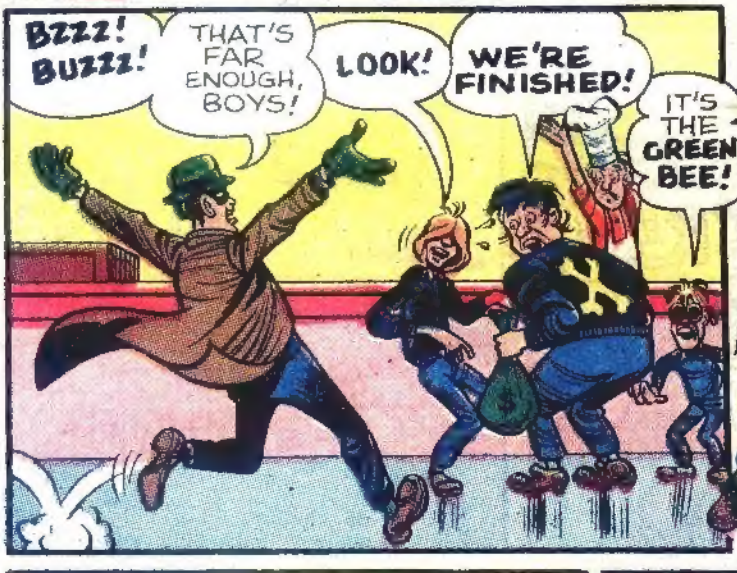
HEY, SOMEONE SAID TATO!
TATO? WHERE IS HE?
I SEE HIM... HE'S OVER THERE!

CAN I HAVE YOUR AUTOGRAPH, TATO?
HOW ABOUT ME, TATO?

THANKS, TATO!
THANKS!
THANKS!
HEY! WHAT ABOUT ME..? I'M THE GREEN BEE!
GOSH! TATO'S AUTOGRAPH!

WAIT! ROBBERS HOLDING UP THE PIZZA PALACE...
NOW FOR A LITTLE ACTION!
PIZZA PALACE
LIST

WAIT'LL THE CROWD SEES THE GREEN BEE USE SOME KARATE... THEN THEY'LL SEE A STAR!


BZZZ! BUZZZ!
THAT'S FAR ENOUGH, BOYS!
LOOK!
WE'RE FINISHED!
IT'S THE GREEN BEE!

HAAH!

TAKE THAT!
CRACK!

YOW!
MY HAND!
HAW! THAT'S USING MY HEAD!

TATO! LOOK, ROBBERS!
PIZZA PALAC

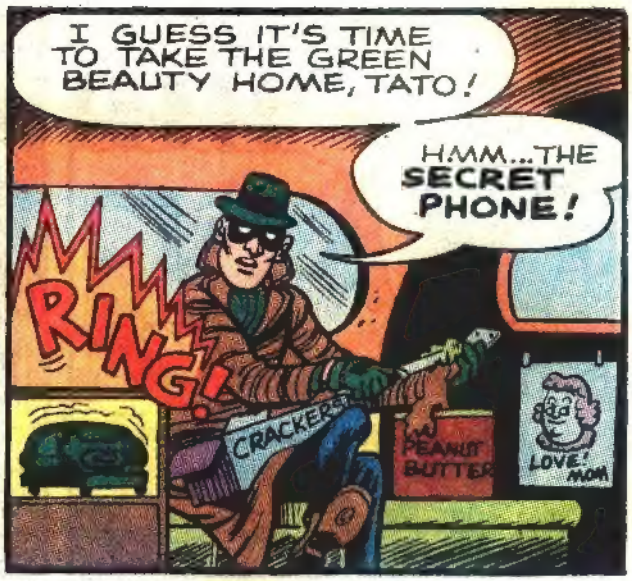
HEY, TATO WANTS TO FIGHT! HE'S PUTTING UP HIS DUKES!

YA! MISSED ME!
WAP!

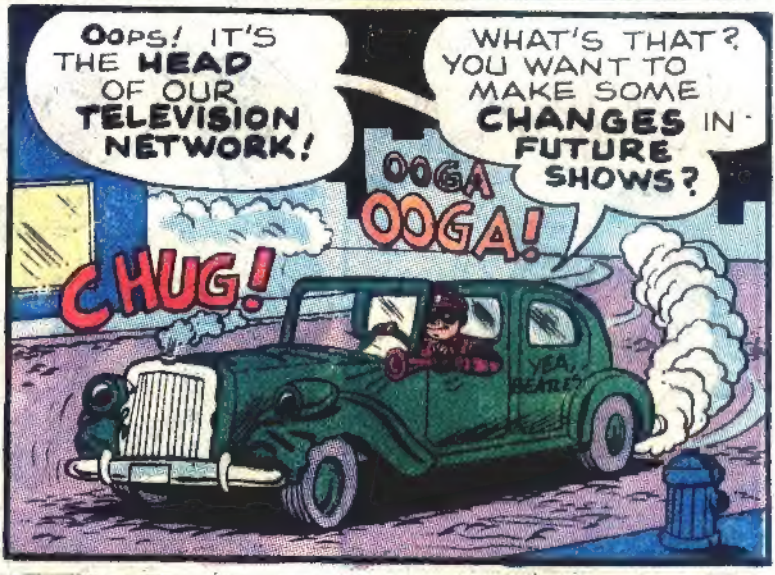
CHOP!

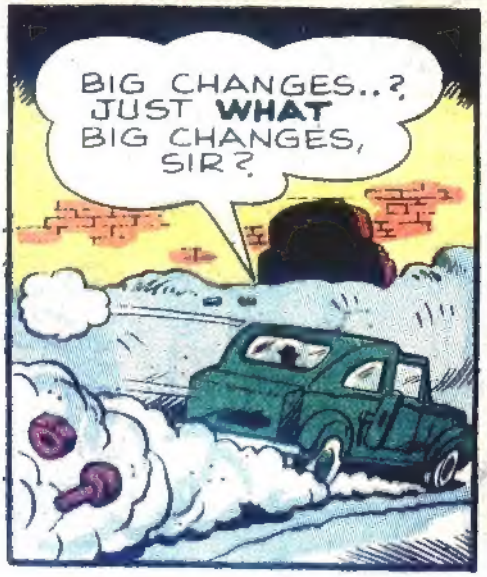
FOR TATO'S A JOLLY GOOD FELLOW!

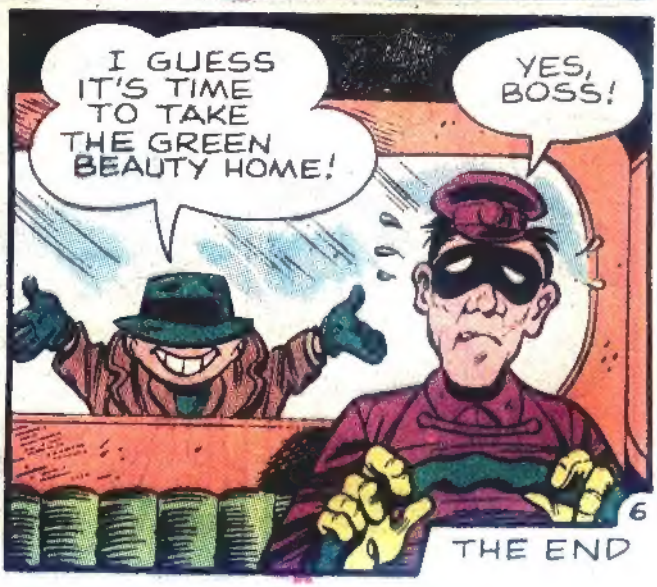
NOW, TATO! NOW IS THE TIME FOR ALL GOOD HEROES TO TIPTOE AWAY!


I GUESS IT'S TIME TO TAKE THE GREEN BEAUTY HOME, TATO!
HMM...THE SECRET PHONE!
RING!
CRACKERS
PEANUT BUTTER
LOVE! MOM

...PROBABLY THE DISTRICT ATTORNEY WANTING TO CONGRATULATE US ON THE CAPTURE OF THOSE CROOKS!


OOPS! IT'S THE HEAD OF OUR TELEVISION NETWORK!
WHAT'S THAT? YOU WANT TO MAKE SOME CHANGES IN FUTURE SHOWS?
OOGA OOGA!
CHUG!


BIG CHANGES..? JUST WHAT BIG CHANGES, SIR?


I GUESS IT'S TIME TO TAKE THE GREEN BEAUTY HOME!
YES, BOSS!

THE END

Never finished high school?

Now you can get a diploma without going back

You already know why it's important to have a high school education. You've probably learned the hard way that it can be pretty difficult to get the kind of job you want without one. No matter how hard you're willing to work.

What can you do about it?

Maybe you've thought of trying again to get a diploma. But you've suffered enough classroom "battle fatigue" to last you a lifetime. So you'd hate to travel that route again even if you could.

But what if we told you that there was now a much better way to get a high school education? An adult way, which gives you regular high school subjects and your choice of practical vocational subjects which help you get started in one of a number of profitable fields.

That's the unique Wayne School way. You do your reading and assignments in your spare time, in the relaxed atmosphere of your own home, and "turn in" your completed assignments by mail. You don't have to give up your present job. You don't have to study or travel to class at inconvenient times.

And you needn't be afraid of dropping out all over again, if you had trouble with school before. Wayne's specially prepared lessons make even difficult subjects much easier to take. And Wayne grades your assignments in private, by mail. You're free from competitive classroom pressures. You stay relaxed, and your progress is much smoother.

If you're 17 or over and not now in school, why not send for more information? Mail coupon for our free booklet, *"How to finish High School at home."* You're in for a pleasant surprise.

Wayne School
wants to help you finish high school at home

Send for free facts

Wayne School
A leader in home study
417 S. Dearborn Street. Dept. 91-038
Chicago, Illinois 60605

Please rush me your free illustrated booklet *"How to finish High School at home"* containing full information about your courses.

Print Name _____ *Age* _____

Address _____ *Apt. No.* _____

City _____

State _____ *Zip* _____

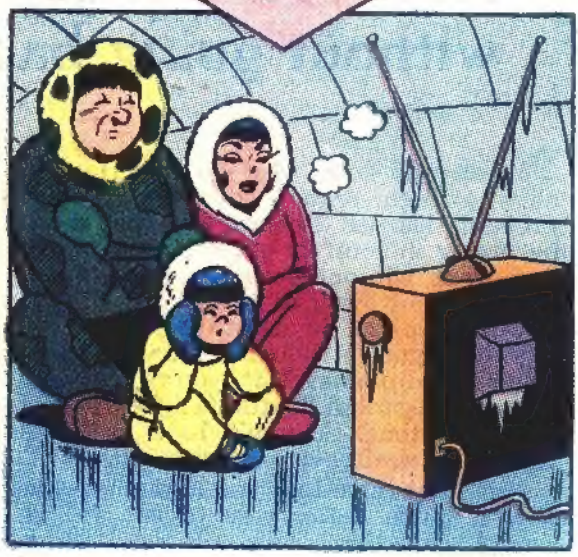
W24

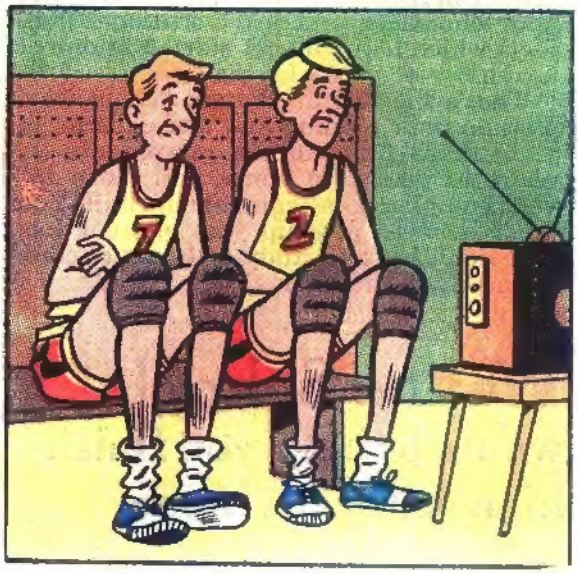
MAD HOUSE BELIEVES THAT MANY TV COMMERCIALS ARE WATCHED BY PEOPLE WHO HAVE ABSOLUTELY NO USE FOR THE PRODUCT BEING ADVERTISED! TO PROVE OUR POINT WE SHOW YOU THE AUDIENCES OF SOME....

WASTED TV COMMERCIALS

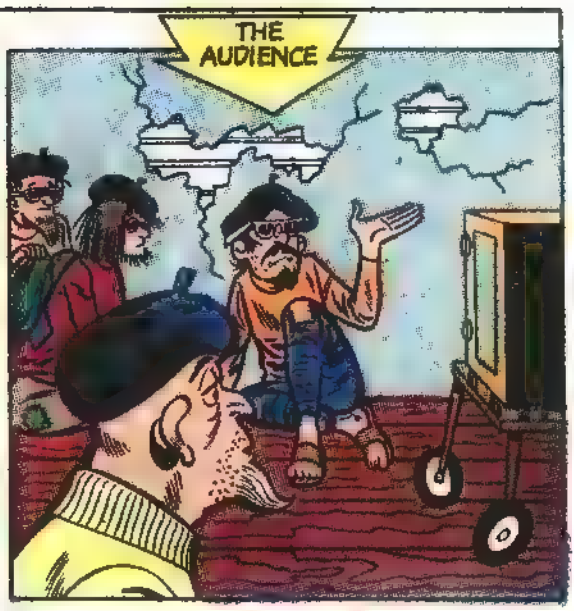
THE WASTED COMMERCIAL

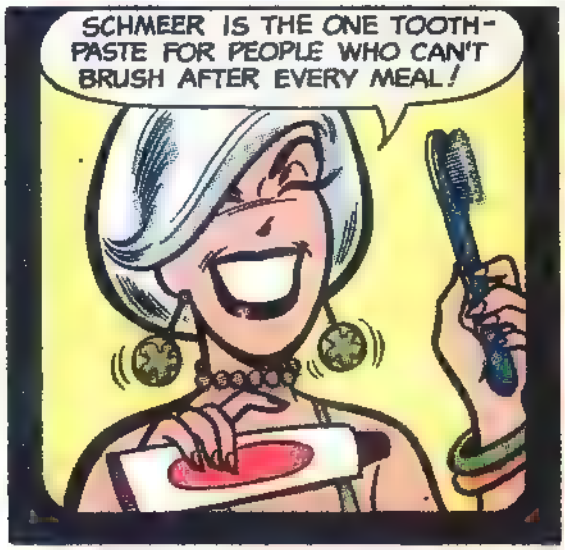
THE AUDIENCE

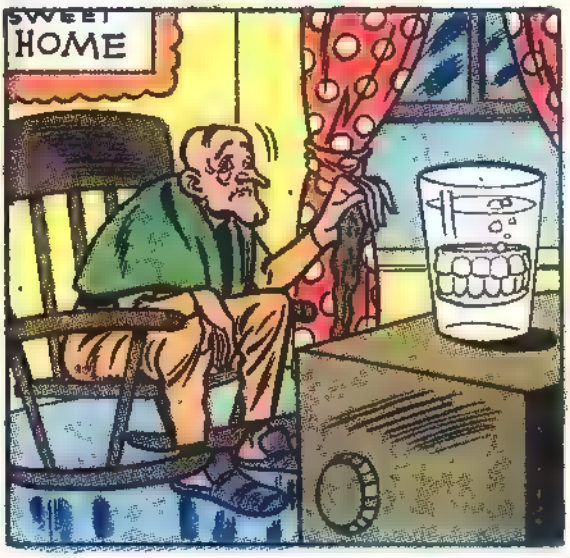


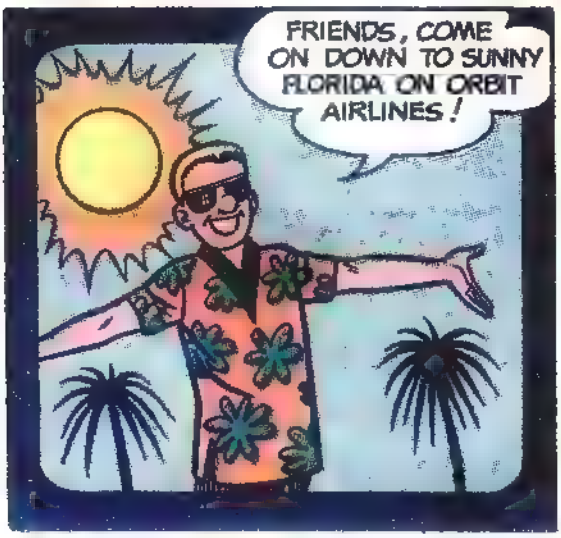


THE WASTED COMMERCIAL
ONLY A CLIPPO ELECTRIC RAZOR GIVES YOU A DEPEND-ABLE SHAVE!
ZZZZ


THE AUDIENCE


SCHMEER IS THE ONE TOOTH-PASTE FOR PEOPLE WHO CAN'T BRUSH AFTER EVERY MEAL!


HOME


FRIENDS, COME ON DOWN TO SUNNY FLORIDA ON ORBIT AIRLINES!

420331
754
The End

BASEBALL FANS ARE CRAZY

about this true-to-life BASEBALL GAME

• PITCHING • HITTING • FIELDING • RUNNING • MANAGING

Easy to play, real thrilling, exciting baseball with STRAT-O-MATIC. 400 big league players perform according to their actual abilities and your managerial decisions.

You, the manager, not only decide lineups, insert pinch-hitters, pinch-runners, and relief pitchers, play your infield, in or deep," and make defensive changes at any time, but also call for the sacrifice, steal, hit-and-run, and squeeze-play. All strategy moves are possible with STRAT-O-MATIC.

You have real control over all 480 major league players — who actually hit, pitch, field, and run according to their baseball abilities.

Each player has truly individual qualities. He slumps and goes into hot streaks, performs heroics and commits errors. With STRAT-O-MATIC all qualities of a ballplayer are realistic.

If you like baseball, you'll love to play STRAT-O-MATIC

Get the entire story. Mail coupon for a colorful FREE BROCHURE containing complete information and FREE SAMPLES today! Offer limited. Don't delay. Write today while supply lasts!

FANS RAVE

Here are just a few of the hundreds of letters we've received from baseball fans aged 8 to 80 from coast to coast:

STRAT-O-MATIC BASEBALL is the best baseball game I ever have had. Kids swamp over the back porch to play this game! Boy, it is a lot of fun! Thank you for making such a wonderful game. —*P. C., Attleboro, Mass*

Just like real baseball. It is fun to play. —*G. V., Cincinnati, O.*

As close to realism as one can get and therefore far more superior to other competing baseball games. —*F. T., Manila, P.I.*

Although it's fantastically realistic, it's also very simple to play. —*A. F., Los Angeles, Calif.*

I'm one hundred percent satisfied with it. The game provides hours of fun for me and my friends. It's very realistic, and true to life. —*C. H., Lanett, Ala.*

The best baseball game. It is realistic and yet not too difficult to play. —*P. M., Port Huron, Mich.*

Thank you for creating such an exciting yet realistic game and putting a shine to what might have been a boring summer. —*N. S., Los Angeles, Calif*

Boys are waiting in line to play the game! —*A. H., Chicago, Ill.*

It has given me more pleasure than any other game. —*S. E., Rossville, Ind.*

The most exciting and fun game ever. —*L.S., Boston, Mass*

It is so stupendous, words can't explain. —*J. R., Brooklyn, N. Y.*

Best on the market. —*J. E., Miami, Fla*

Has given me more enjoyment than I have ever had from any one thing in my entire life. It's worth its weight in gold. As I love baseball, this game gives me something enjoyable to do during the off seasons as well as during the season. —*S. C. Temple City, Calif*

Strat-O-Matic Game Co., Inc., 82A S. Bayles Ave., Port Wash., N.Y. 11050

MAIL COUPON NOW FOR FREE Sample Offer!

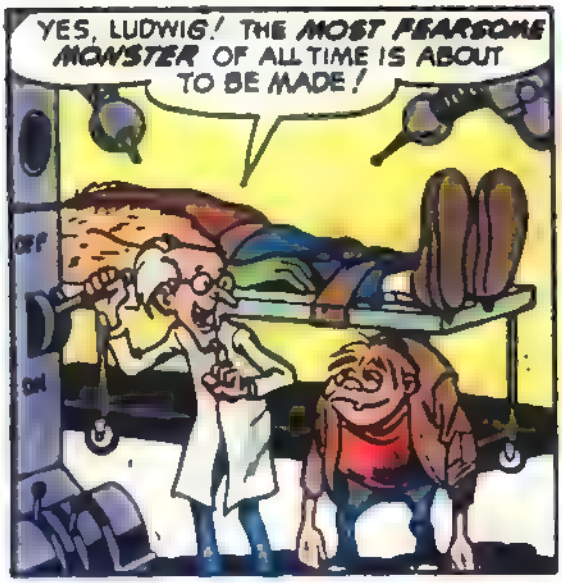
Strat-O-Matic Game Company Inc. Dept. 941
82A South Bayles Ave. Port Washington, N.Y. 11050

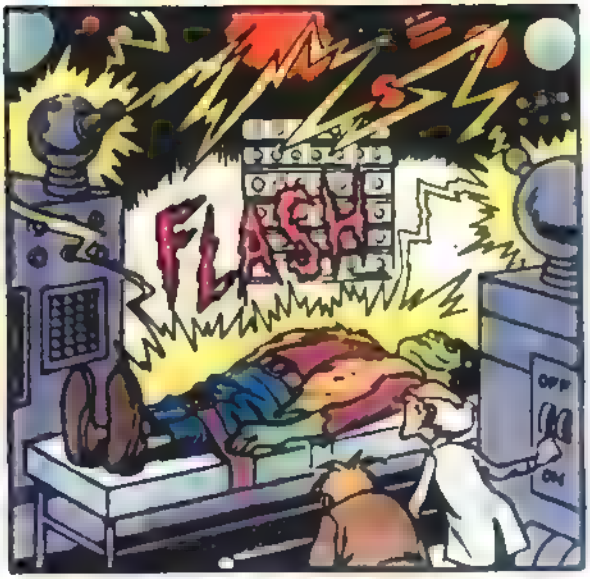
Send exciting FREE STRAT-O-MATIC Baseball Game offer and samples. I enclose 10 cents in coin or stamps to cover postage and handling.

Name _____

Address _____

City _____ State _____ Zip _____



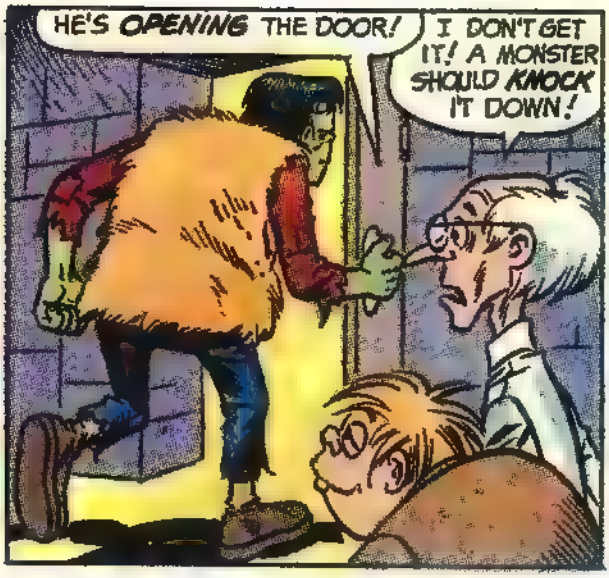


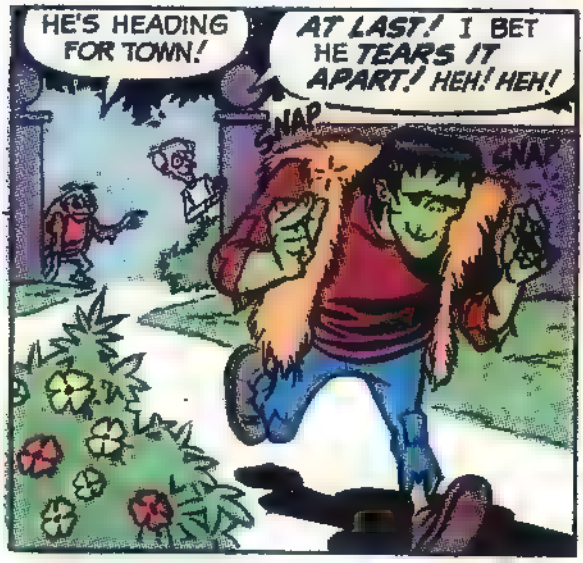
A MADDENING MAD HOUSE MYSTERY OF MAGNIFICENT MALEVOLENCE...

"OUR MONSTER IS HIP. OH, WHERE DID WE SLIP?"

IF YOU CAN'T FIND *ARCHIE SERIES COMICS* IN YOUR NEIGHBORHOOD, ASK YOUR LOCAL NEWSDEALER TO GET THEM!

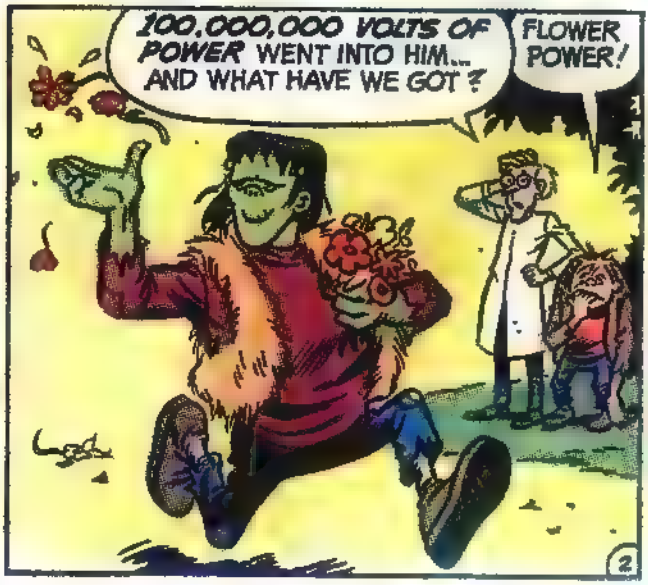
HE'S UNFASTENING HIS STRAPS!
?? A MONSTER SHOULD RIP THEM OFF!


HE'S OPENING THE DOOR!
I DON'T GET IT! A MONSTER SHOULD KNOCK IT DOWN!

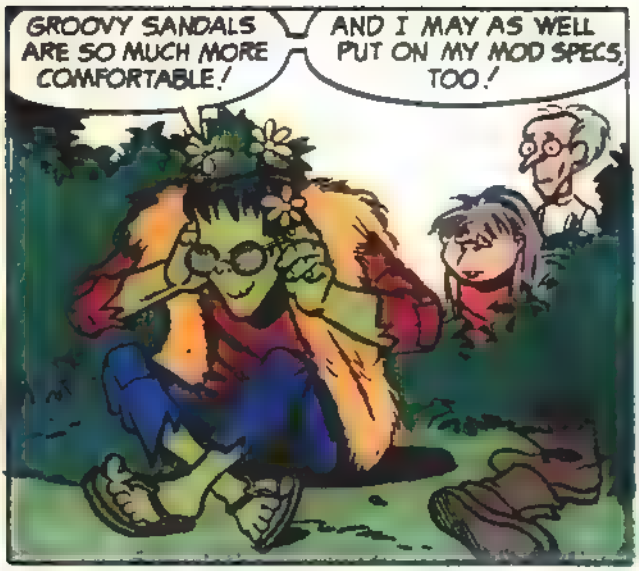

HE'S HEADING FOR TOWN!
AT LAST! I BET HE TEARS IT APART! HEH! HEH!
SNAP
SNAP

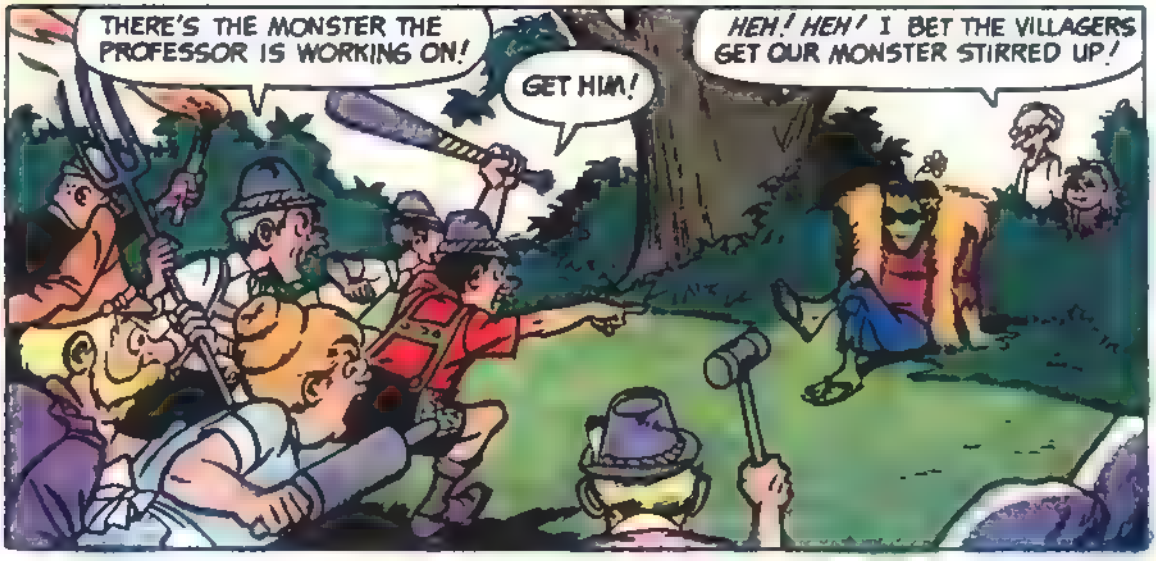
?? HE'S RUNNING INTO A GARDEN!

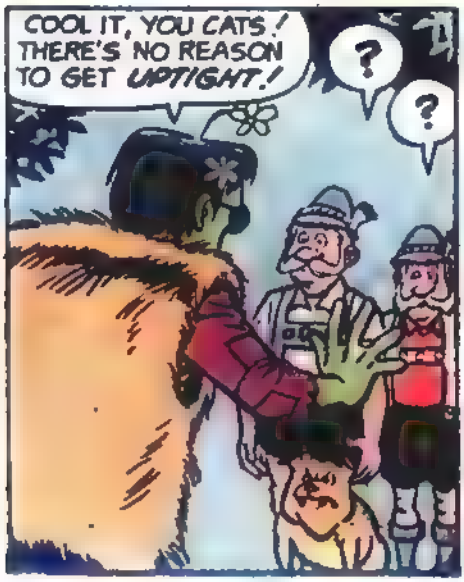
HERE, PUSSYCATS! HAVE A DAFFODIL!

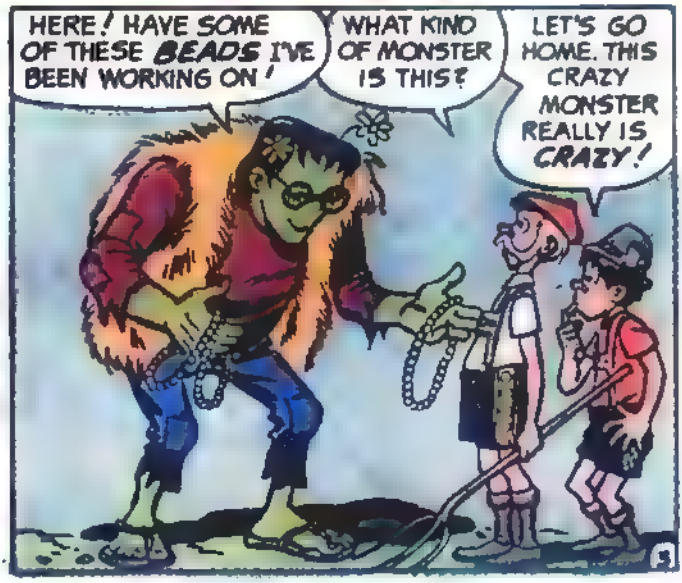

100,000,000 VOLTS OF POWER WENT INTO HIM... AND WHAT HAVE WE GOT?
FLOWER POWER!

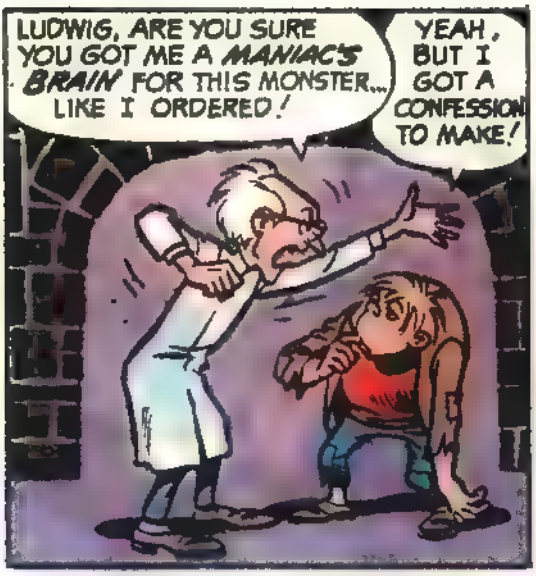
MAN! THESE UGLY CLOD-HOPPERS ARE REALLY A DRAG!

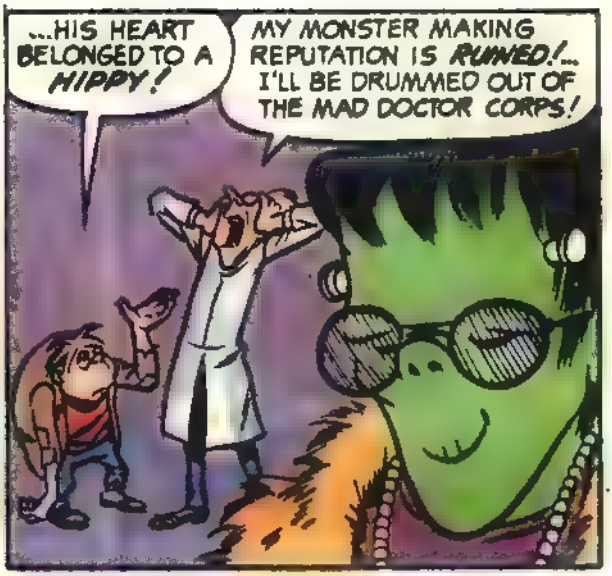

GROOVY SANDALS ARE SO MUCH MORE COMFORTABLE!
AND I MAY AS WELL PUT ON MY MOD SPECS, TOO!


THERE'S THE MONSTER THE PROFESSOR IS WORKING ON!
GET HIM!
HEH! HEH! I BET THE VILLAGERS GET OUR MONSTER STIRRED UP!

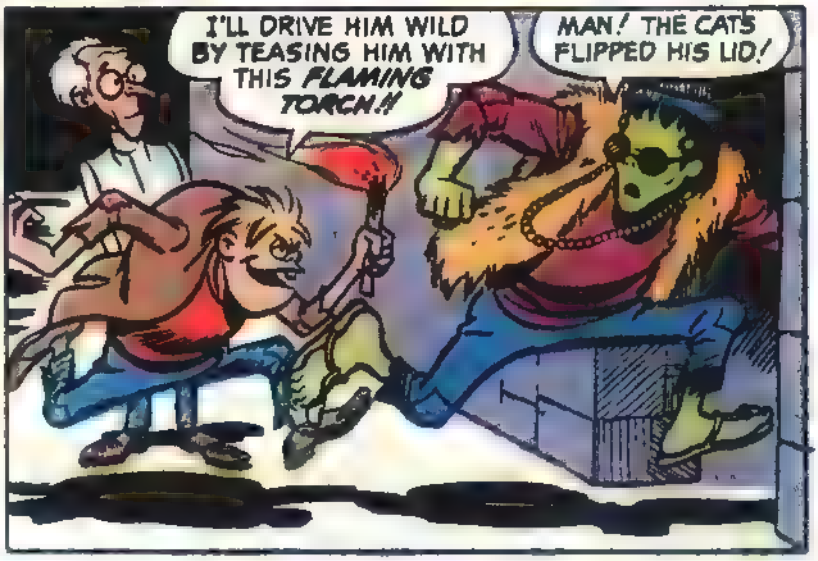

COOL IT, YOU CATS! THERE'S NO REASON TO GET UPTIGHT!
?
?


HERE! HAVE SOME OF THESE BEADS I'VE BEEN WORKING ON!
WHAT KIND OF MONSTER IS THIS?
LET'S GO HOME. THIS CRAZY MONSTER REALLY IS CRAZY!

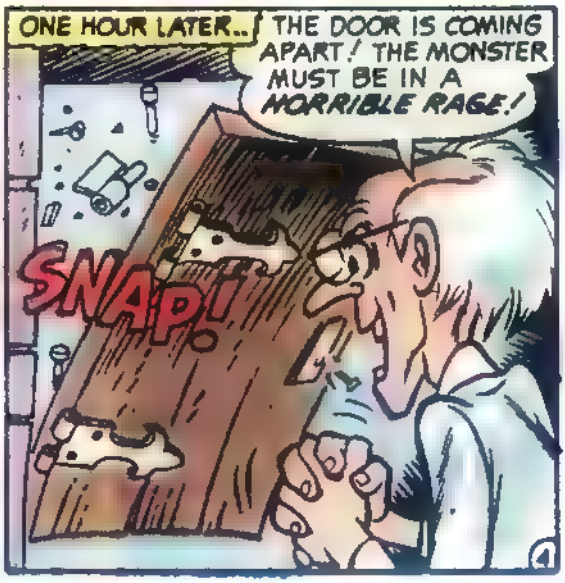

LUDWIG, ARE YOU SURE YOU GOT ME A MANIAC'S BRAIN FOR THIS MONSTER... LIKE I ORDERED!
YEAH, BUT I GOT A CONFESSION TO MAKE!

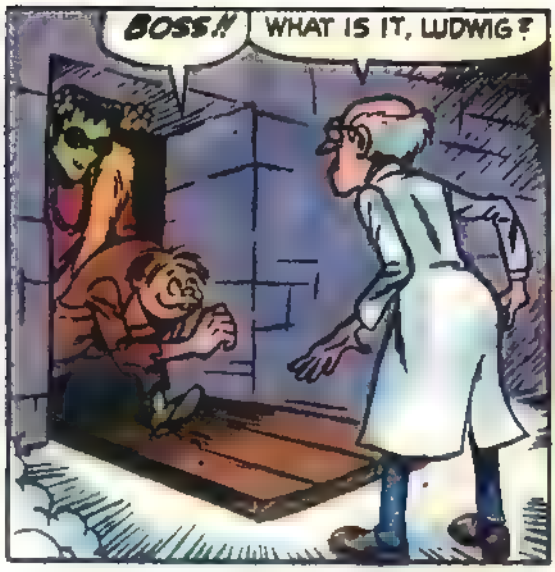

...HIS HEART BELONGED TO A HIPPY!
MY MONSTER MAKING REPUTATION IS RUINED!... I'LL BE DRUMMED OUT OF THE MAD DOCTOR CORPS!

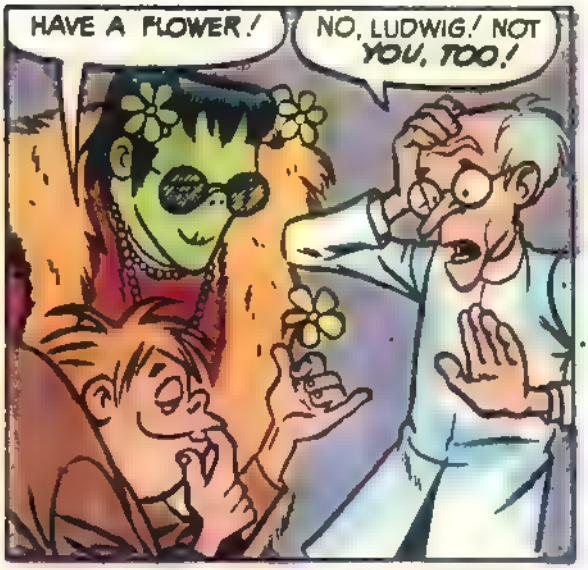
WAIT, BOSS! I KNOW HOW TO GET THIS MONSTER ANGRY!

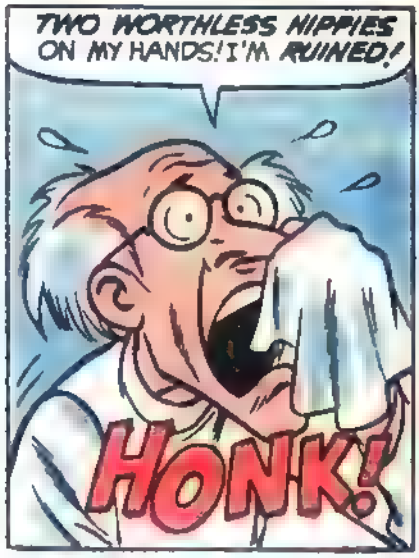

I'LL DRIVE HIM WILD BY TEASING HIM WITH THIS FLAMING TORCH!!
MAN! THE CATS FLIPPED HIS LID!

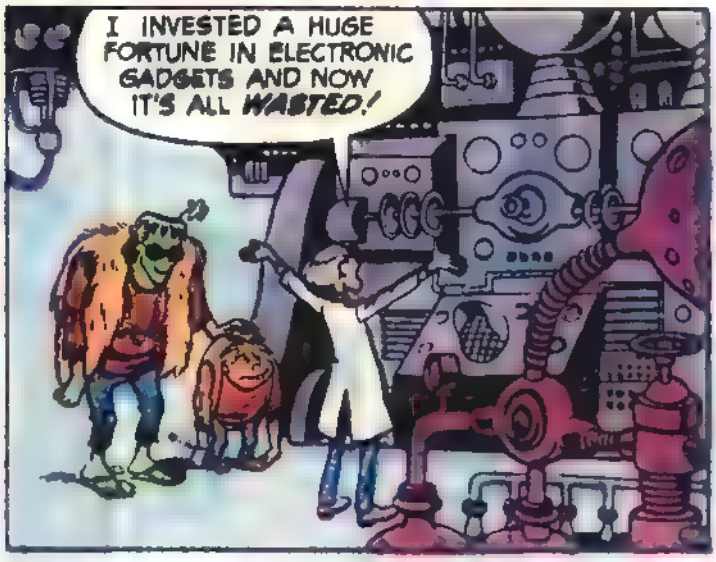
AARRGH!
I HOPE LUDWIG DOESN'T OVERDO IT!


ONE HOUR LATER...
THE DOOR IS COMING APART! THE MONSTER MUST BE IN A HORRIBLE RAGE!
SNAP!


BOSS!!
WHAT IS IT, LUDWIG?

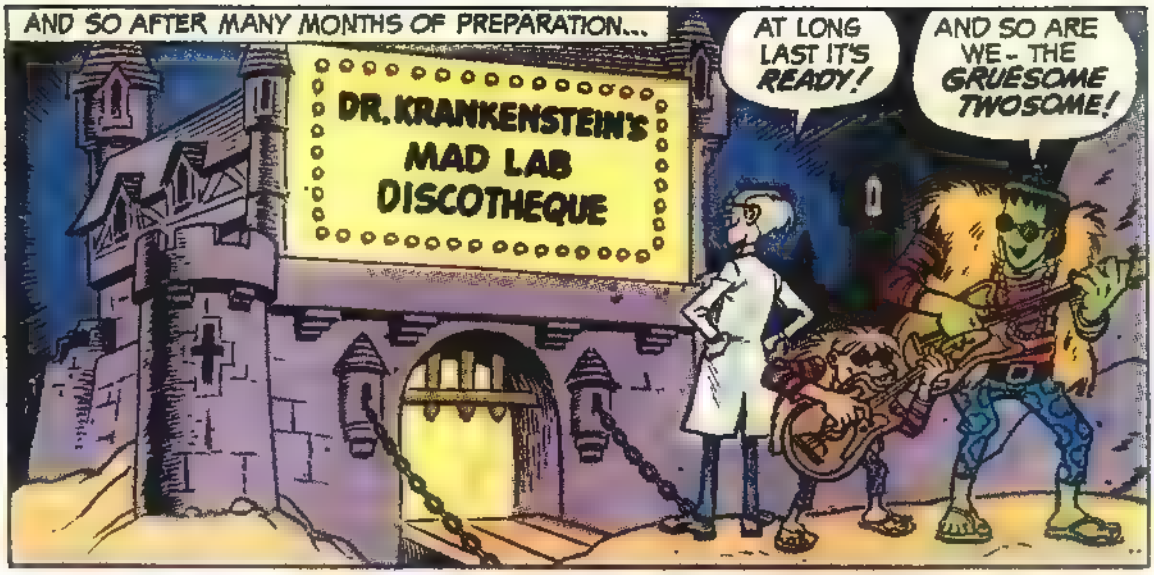

HAVE A FLOWER!
NO, LUDWIG! NOT YOU, TOO!


TWO WORTHLESS HIPPIES ON MY HANDS! I'M RUINED!
HONK!


I INVESTED A HUGE FORTUNE IN ELECTRONIC GADGETS AND NOW IT'S ALL WASTED!

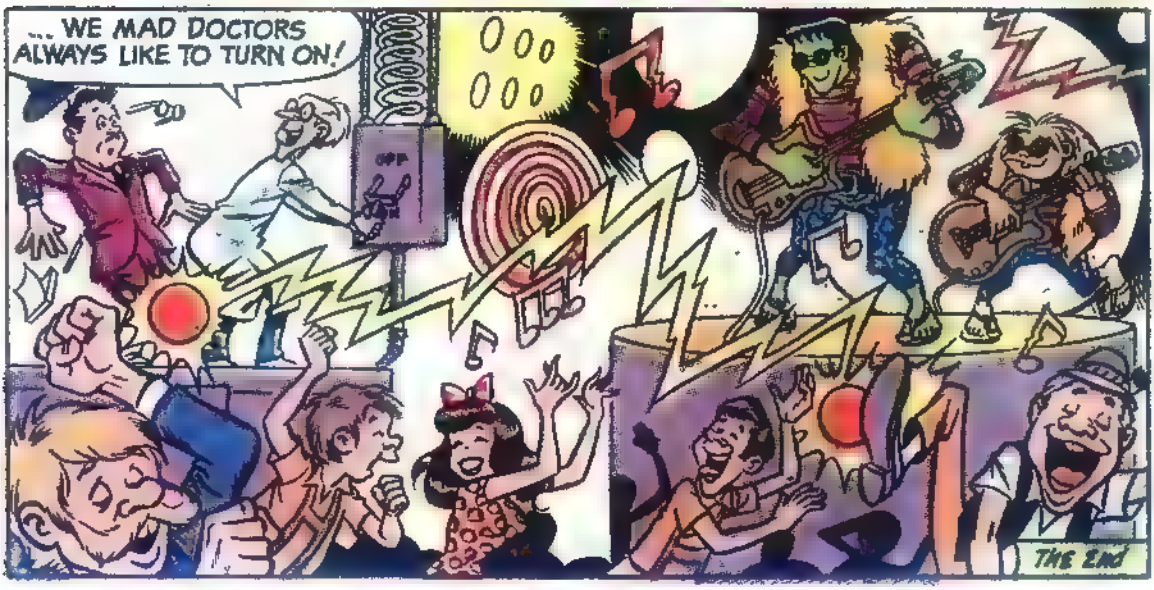
SAY! I KNOW WHAT WE CAN DO WITH THIS FLASHY SET-UP!
WHAT?

BZZZ! BZZZ! BZZZ!
HMMM! IT JUST MIGHT WORK AT THAT!


AND SO AFTER MANY MONTHS OF PREPARATION...
DR. KRANKENSTEIN'S MAD LAB DISCOTHEQUE
AT LONG LAST IT'S READY!
AND SO ARE WE - THE GRUESOME TWOSOME!

THIS IS THE GROOVIEST JOINT IN TOWN!
IT HAS MORE FLASHING LIGHTS THAN A 1000 PIN BALL MACHINES!
ENTRANCE

ISN'T IT UNUSUAL FOR A MAD DOCTOR TO BECOME A DISCOTHEQUE OWNER?
OH, NO! HAVEN'T YOU HEARD?
PRESS


... WE MAD DOCTORS ALWAYS LIKE TO TURN ON!
OFF
THE END

Enter the Popsicle® 1973 Pan Am South Seas Adventure Sweepstakes

Win Six Free "Grass Shack" Vacations for Two in Fiji or Hawaii, Expenses Paid

Sightseeing trips galore. Real South Pacific feasts. Surfing in the blue Pacific. Beautiful beaches to explore. Adventure packed into every hour of every day.

All travel, hotel, meals and sightseeing expenses will be paid from the time you leave home until you return.

AND THE GOING WILL BE GREAT ON PAN AM'S 747 JUMBO JET the ultimate in atmosphere, service and food, from the airline that opened more of the world to air travel than all other airlines combined.

FIRST PRIZES: 3 FREE ROUND TRIPS FOR 2 TO ENJOY O'FIJI—17 DAYS

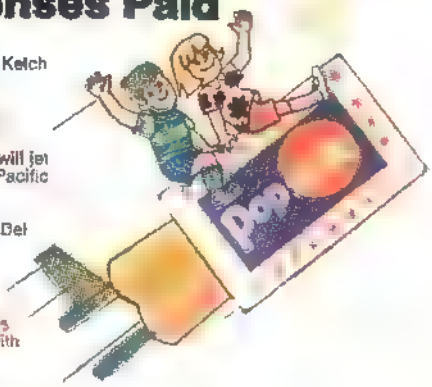
You and a member of your family will jet via Pan Am to the islands made famous by Captain Bligh and "Mutiny on the Bounty." Stay at the picturesque Castaway Resort in Lautoka. Take a 3-day Bounty cruise on a beautiful 70-foot Ketch to Vomo, the "Island of Kings."

[illegible]

You and a member of your family will jet via Pan Am to the paradise of the Pacific. A land of sun, surf, awesome volcanoes, mountains, and palm-lined beaches, where you'll stay at Del Webb's Kuilima Hotel in Kahuka, Oahu, Hawaii.

THIRD PRIZES
A TOTAL OF 2,000 KICKY POPSICLE® PAN AM TOTE BAGS

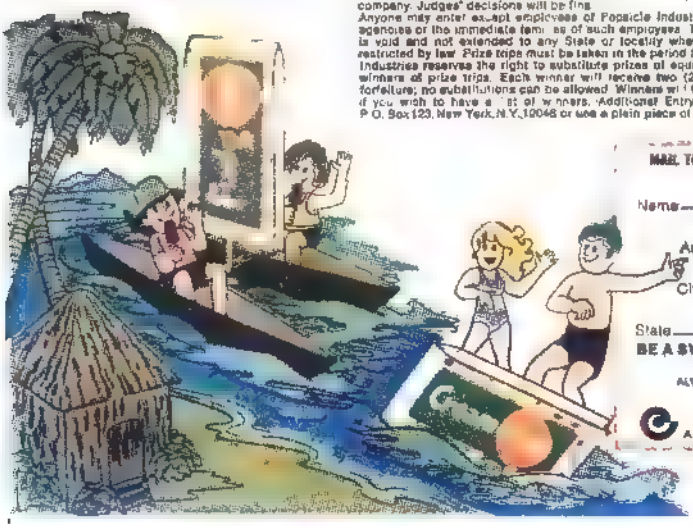
Made of sturdy canvas, and lined with plastic, these mod carry-alls are perfect for the beach, ball games, boating, picnics, you name it.



NO PURCHASE NECESSARY! IT'S EASY TO ENTER! HERE'S ALL YOU DO

1. Fill out this Entry Form, or print your name and address on a plain piece of paper.
2. Cut out the name "Popsicle" from any "Popsicle" carton or wrap; or write the word "Popsicle" in block letters on a plain piece of paper, any size, and enclose it with your entry.
3. Entries must be postmarked no later than September 15, 1973.
4. All entries will be placed in a sealed drum as they are received and will be drawn by an independent judging company. Judges' decisions will be final.

Anyone may enter except employees of Popsicle Industries and affiliated companies, their advertising and judging agencies or the immediate families of such employees. This Sweepstakes is limited to the U.S. and Possessions and is void and not extended to any State or locality where participation in and conducting thereof is prohibited or restricted by law. Prize trips must be taken in the period from November 15, 1973 through November 14, 1974. Popsicle Industries reserves the right to substitute prizes of equal value if unforeseen conditions arise. There will be six (6) winners of prize trips. Each winner will receive two (2) tickets. Failure to accept prizes as offered will result in forfeiture; no substitutions can be allowed. Winners will be notified by mail. Send a stamped self-addressed envelope if you wish to have a list of winners. Additional Entry Forms are available by writing to: Popsicle Sweepstakes P.O. Box 123, New York, N.Y. 10046 or use a plain piece of paper with your name and address.



OFFICIAL SWEEPSTAKES ENTRY BLANK

MAIL TO: POPSICLE SWEEPSTAKES, P.O. BOX 123, NEW YORK, N.Y. 10046

Name _____

Address _____

City _____

State _____ Zip _____

BE A SWEEPSTAKES WINNER • NO PURCHASE NECESSARY

ALWAYS LOOK FOR THE RED popsicle BALL-SIGN OF THE REAL THING

POPSICLE INDUSTRIES A1

A CONSOLIDATED FOODS COMPANY • RESPONSIVE TO CONSUMER NEEDS

KEAN THE TEEN

ONLY $1.00

Enter the WONDERFUL WORLD Of *AMAZING* LIVE

SEA-MONKEYS®

Own a BOWLFULL OF HAPPINESS—*Instant* PETS!

Just ADD WATER — that's ALL! In ONE SECOND your AMAZING Sea-Monkeys actually COME TO LIFE! Yes, they hatch instantly, right before your eyes! Now, simply grow and enjoy the most adorable pets ever to bring smiles, laughter and fun into your home.

SO EAGER TO PLEASE, THEY CAN EVEN BE TRAINED

Always clowning around, these frolicsome pets swim, stunt and play games with each other. Because they are so full of tricks, you'll never tire of watching them. And raising Sea-Monkeys is so easy, even a six-year old can do so without help. Sea-Monkeys eat very little, and they keep their water so clean, they require only a minimum care although they LOVE attention. Anyone who enjoys the company of pets will ADORE Sea-Monkeys. Best of all, we even show you how to teach them to obey your commands like a pack of friendly trained seals. What a way to surprise your guests.

FREE!

1—A ONE-YEAR SUPPLY of GROWTH FOOD.
2—LIVING PLASMA.
3—WATER PURIFIER.
4—A magnificent, fully illustrated manual of Sea-Monkey care, raising, training and breeding.
5—Our famous GROWTH GUARANTEE IN WRITING

Transcendence Corporation Dept 75D
200 Fifth Avenue New York, New York 10010

IT SOUNDS GREAT! Please send me Sea-Monkey kit(s) and my FREE supplies and guarantee. I need be 100% satisfied or you will refund my money. I enclose $1.00 plus 30¢ shipping charges for each kit.

Send _____ kit(s) ☐ Cash ☐ Check ☐ Money Order
(No C.O.D.'s Please) Total amount enclosed $ _____

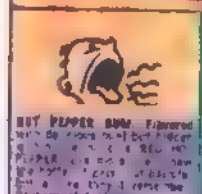
Name .....
Address .....
City ..... State ..... Zip .....

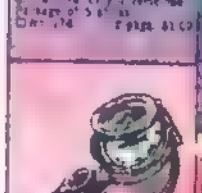
☐ SUPER-RUSH ORDERS (50¢ extra)

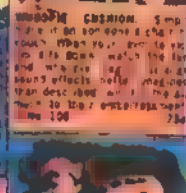
Transcendence Corporation Dept 75D 200 Fifth Avenue New York, New York 10010

Copyright © 1971 Transcendence Corporation

AMERICAN CIRCLE CORP., DEPT. 63-W 2835 PETTIT AVE., BELLMORE, N.Y. 11710







Please Rush Me ——→

American Circle Corp., Dept. 63-W
2835 Pettit Ave., Bellmore, N.Y. 11710

YOUR SATISFACTION IS GUARANTEED

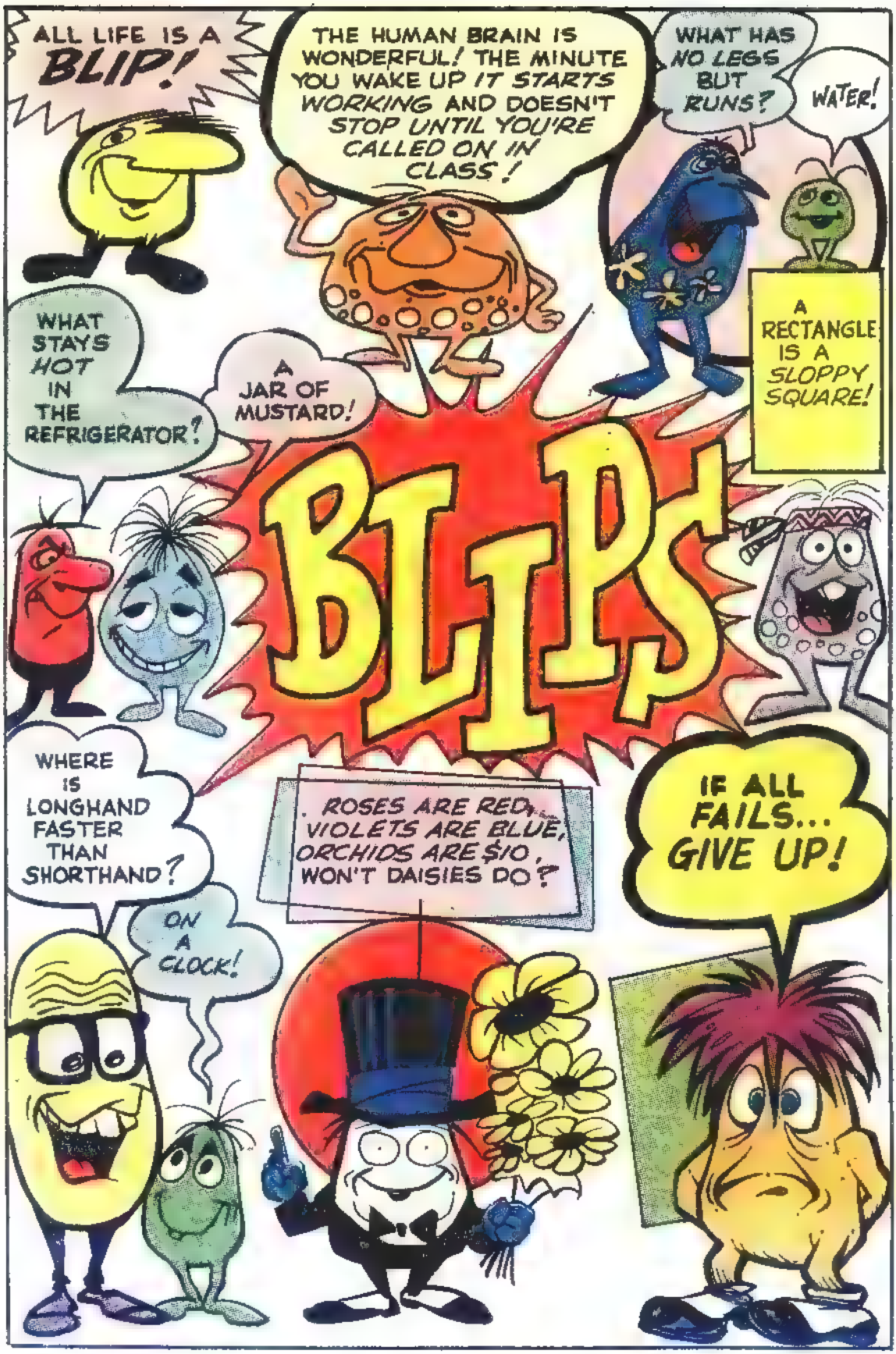
Item No.	How Many	Price Ea.	Total
	Postage and Handling		35¢
	Total Enclosed		

Use other paper if necessary

Name _____
Please print clearly

Address _____

City _____ State _____ Zip _____


ALL LIFE IS A BLIP!
THE HUMAN BRAIN IS WONDERFUL! THE MINUTE YOU WAKE UP IT STARTS WORKING AND DOESN'T STOP UNTIL YOU'RE CALLED ON IN CLASS!
WHAT HAS NO LEGS BUT RUNS?
WATER!
A RECTANGLE IS A SLOPPY SQUARE!
WHAT STAYS HOT IN THE REFRIGERATOR?
A JAR OF MUSTARD!
BLIPS
WHERE IS LONGHAND FASTER THAN SHORTHAND?
ON A CLOCK!
ROSES ARE RED, VIOLETS ARE BLUE, ORCHIDS ARE $10, WON'T DAISIES DO?
IF ALL FAILS... GIVE UP!

LIFE'S GOOD MOMENTS ARE A BLIP — AND IT'S BAD MOMENTS ARE A B-B-B-L-L-I-I-I-P-P-P!
WHAT ANIMAL IS STRONGER THAN ALL THE OTHERS?
THE SKUNK!
HERE'S A BOOK THAT'LL DO HALF YOUR WORK FOR YOU!
GOOD! GIVE ME TWO OF THEM!
WHO DRIVES AWAY ALL OF HIS CUSTOMERS?
A TAXI DRIVER!
BLIPS
A GOOD BEGINNING AND A GOOD ENDING MAKE A GOOD SPEECH— IF THEY COME CLOSE TOGETHER!
I LOVE TENNIS! I COULD PLAY LIKE THIS FOREVER!
GOSH! DON'T YOU WANT TO IMPROVE?
SAFETY TIP— TO DRIVE A NAIL WITHOUT SMASHING YOUR THUMB EITHER HOLD THE HAMMER WITH BOTH HANDS OR— GET A FRIEND TO HOLD THE NAIL!
THE END

Doctor develops home treatment that

RINSES AWAY BLACKHEADS HELPS DRY UP ACNE PIMPLES

In 15 Minutes or Your Money Back!

Queen Helene Mint Julep Masque 15 Minute Treatment Must Show Immediate Improvement or — YOUR MONEY BACK!

A New York Doctor, working with a cosmetic laboratory, has developed a simple home-treatment that rinses away blackheads in a matter of minutes. It was demonstrated recently on five teen-age girls and three boys.

The results were breath taking. Blackheads really rinsed away. In fact, many could be seen on the cloth used to wash off the Masque. But this wasn't all! Acne-pimples improved after one application, enlarged pores reduced, and rough, complexions became cleaner, clearer and smoother looking. These results certainly indicate why teen-agers are now saying "this is one product that really works" . . . and why mothers of teen agers have endorsed its use.

The Masque-Cream Treatment is indeed a remarkable discovery, not only for clear healthy skins, but also for the self-confidence, poise and self-esteem a fine complexion brings to teen-agers!

Anyone Can Use It

If you suffer the agony of teen-age blackheads, acne-pimples and rough unsightly complexions, give yourself this home treatment at our risk. Apply this delightfully Mint-Scented Cream and within 2 or 3 minutes an absorbing agent, called Argilla, dries and turns this cream into a plastic-like masque. You will now feel as though hundreds of "tiny fingers" were softly kneading the skin, loosening pore-caked dirt, blackheads and foreign impurities.

As it firms and hardens, its suction-action draws out waste matter from the pores . . . In 15 minutes you simply rinse the masque away with lukewarm water which dissolves it immediately. When you wipe your face, you can see that blackheads and other pore "filler" actually come off on your towel. And your skin feels clean . . . really clean . . . refreshed, smooth like velvet!

Start Now Improve Your Complexion

Don't take a back seat or be a wall-flower because of bad skin. If you want to get your full share of fun and parties . . . clear up your complexion and let Mint Julep Masque "Lead the Way"! You certainly owe it to yourself to try a single fifteen minute home treatment to convince yourself that this new Queen Helene masque-cream can work wonders for you.

Attention! MOTHERS of Teen-Agers

Queen Helene Mint Julep Masque is a MUST for you, too! It will help tighten sagging skin on face and throat, relax tired face muscles and stimulate a fresher, cleaner, more youthful complexion. Try a medicated Mint Julep Masque Treatment YOURSELF. You'll be delighted with the skin tightening experience and more alive feeling that comes with every treatment.

Queen Helene Mint Masque is only $3.00 for the six ounce jar, enough for over 3 months of daily home treatments. Buy it today! Start using it immediately! Prove it to yourself at our risk for a full month. If, at any time during the month you are not completely satisfied, simply return the unused portion and you will get back every penny of your purchase price.

MAIL NO RISK COUPON TODAY

SEABATE SALES CORP. DEPT 27242
1044 Northern Blvd., Roslyn, N.Y. 11576

Send me the Queen Helene Mint Julep Masque as indicated on guarantee of satisfaction or money back.

- ☐ 6-oz. jar enough for 3 months $3.00
- ☐ SPECIAL! Two (2) jars $5.00. Limited time.
- ☐ Money enclosed, send postpaid.

NAME _____ Please Print

ADDRESS _____

CITY _____

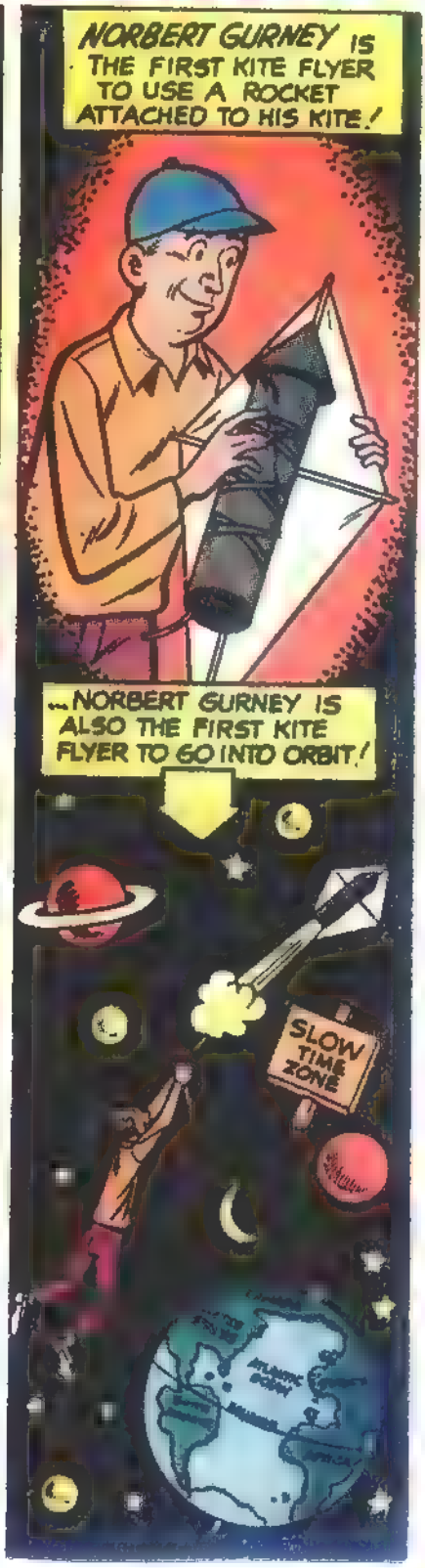
STATE _____ ZIP _____

©Para Laboratories, 1971

HALL OF FAME

PROFESSOR VON HIPSTEIN HAS INVENTED THE WILDEST AND GROOVIEST DISCOTHEQUE LIGHT MACHINE OF ALL TIME!
THERE IS ONE HITCH HOWEVER! HE KEEPS BLOWING THE FUSES IN EVERY DISCOTHEQUE HE PLAYS IN!
MAYBE HE SHOULD SWITCH TO NEVER READY BATTERIES!

HIPPY RAMA LLAMA WOULD LIKE TO TRAVEL AROUND THE WORLD, BUT HE HAS NEVER BEEN ABLE TO GO 5 STEPS FROM HIS PAD!
SUPPORT YOUR LOCAL BARBER SHOP
HIS BEADS ARE TOO HEAVY!
TO BEAD OR NOT TO BEAD! THAT IS THE QUESTION!


NORBERT GURNEY IS THE FIRST KITE FLYER TO USE A ROCKET ATTACHED TO HIS KITE!
...NORBERT GURNEY IS ALSO THE FIRST KITE FLYER TO GO INTO ORBIT!
SLOW TIME ZONE

Any 15 records for only $1.97

or Any 11 tapes for only $1.97

If you join the Columbia Tape Club and agree to buy 8 tapes (at regular Club prices) in the next 2 years

- 224059 DON McLEAN — FEATURING THE HIT - DREIDEL
- 222125 ROD STEWART — Never A Dull Moment
- 225102 * JOHNNY NASH — I CAN SEE CLEARLY NOW
- 220723 FOXY LADY — CHER
- 223990 223991 HEAVY CREAM — WHITE ROOM / SUNSHINE OF YOUR LOVE
- 224147 * JOE COCKER — Pardon Me Sir
- 220431 CARLY SIMON — NO SECRETS
- 227116 * AL GREEN — GREEN IS BLUES
- 225324 * BREAD — THE GUITAR MAN
- 220662 NEIL DIAMOND — MOODS
- 226647 * SONNY JAMES — SINGS THE GREATEST COUNTRY HITS OF 1972
- 225918 THE 5th DIMENSION — Greatest Hits On Earth
- 225359 * 225360 "TOMMY" — The All-Star Symphonic Version
- 223434 CAROLE KING — RHYMES & REASONS
- 224756 * YES — CLOSE TO THE EDGE
- 223420 BARBRA STREISAND — Live Concert At The Forum
- 230374 * DONNY OSMOND — "MY BEST TO YOU"
- 223628 SANTANA — CARAVANSERAI

A [illegible] N ARE AVAILABLE ON

12" stereo records | 8-track cartridges | tape cassettes | 7" reel-to-reel tapes

Just look at this great selection of recorded entertainment available on 12" Records *OR* 8-Track Cartridges *OR* Tape Cassettes *OR* 7" Reel Tapes! So no matter which type of stereo playback equipment you now have — you can take advantage of one of these introductory offers from Columbia House!

If you prefer your music on 12" Stereo Records join the Columbia Record Club now and you may have ANY 15 of these selections for only $1.97. Just indicate the 15 records you want on the application and mail it today, together with your check or money order. In exchange, you agree to buy eleven records (at the regular Club prices) during the coming two years . . . and you may cancel membership any time after doing so.

OR — If you prefer your music on Stereo Tapes join the Columbia Tape Club now and take ANY 11 of these selections for only $1.97. Just write in the numbers of your 11 selections on the application — then mail it together with check or money order. (Also indicate whether you want cartridges *or* cassettes or reel tapes.) In exchange, you agree to buy eight selections (at regular Club prices) during the coming two years . . . and you may cancel membership any time after doing so.

Your own charge account will be opened upon enrollment . . . and the selections you order as a member will be mailed and billed at the regular Club prices: records, $4.98 or $5.98; cartridges and cassettes, $6.98; reel tapes, $7.98 . . . plus a processing and postage charge. (Occasional special selections may be somewhat higher.)

You may accept or reject selections as follows: whichever Club you join, every four weeks you will receive a new copy of your Club's music magazine, which describes the regular selection for each musical interest . . . plus hundreds of alternate selections from every field of music.

If you do not want any selection offered just mail the response card always provided by the date specified.

If you want only the regular selection for your musical interest, you need do nothing — it will be shipped to you automatically.

If you want any of the other selections offered, order them on the response card and mail it by the date specified.

From time to time we will offer some special selections, which you may reject by mailing the dated response form provided . . . or accept by simply doing nothing.

You'll be eligible for your Club's bonus plan upon completing your enrollment agreement — a plan which enables you to save at least 33% on all your future purchases. Act now!

Columbia House

COLUMBIA HOUSE, Terre Haute, Indiana 47808

I am enclosing check or money order for $1.97, as payment for the 15 records indicated below. Please accept my membership application for the **Columbia Record Club.** I agree to buy eleven records (at regular Club prices) in the coming two years — and may cancel membership at any time after doing so.

RECORDS

MY MAIN MUSICAL INTEREST IS (check one box only) (C4-Z) 568

☐ Easy Listening ☐ Teen Hits ☐ Classical
☐ Broadway & Hollywood ☐ Country ☐ Jazz

I am enclosing my check or money order for $1.97, as payment for the 11 tapes indicated below. Please accept my membership application for the **Columbia Tape Club.** I agree to buy eight tapes (at regular Club prices) in the next two years — and may cancel membership any time after doing so.

SEND ME THE FOLLOWING TYPES OF TAPES (check one box only)

☐ Cartridges (K5-W) ☐ Cassettes (K6-X) ☐ Reel Tapes (K7-Y) 568

OR TAPES

MY MAIN MUSICAL INTEREST IS (check one box only)

☐ Easy Listening ☐ Teen Hits ☐ Country ☐ Classical

Whichever Club I've joined, all selections will be described in advance in the Club magazine, sent every four weeks. If I do *not* wish any selection, I'll mail the card provided by the date specified, or use the card to order any selection I do want. If I want *only* the regular selection for my musical interest, I need do nothing — it will be shipped automatically. Occasionally, I'll be offered special selections which I may accept or reject by using the dated form provided.

☐ Mr.
☐ Mrs.
☐ Miss.....

(Please Print) First Name Initial Last Name

Address.....

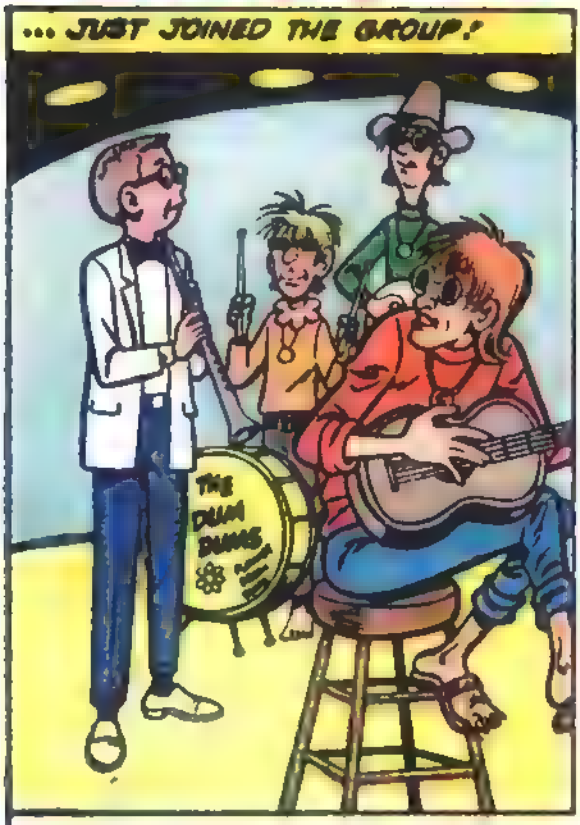
City ..... State & Zip.....

Do You Have A Telephone? (check one) ☐ YES..... ☐ NO

APO, FPO addressees: write for special offer

D106/878

GUESS WHICH ONE



100 LITTLE DOLLS ALL FOR $1.50

Don't shake your head in disbelief! This is TRUE! For only 1½ CENTS EACH you can give that little girl the most thrilling present of her life. This set of ONE HUNDRED DOLLS for only $1.50—1½ CENTS EACH!

Baby Dolls—Nurse Dolls—Dancing Dolls
Costume Dolls—Ballerina Dolls—Mexican Dolls
Indian Dolls—Clown Dolls—Cowboy Dolls
Bride Dolls—Groom Dolls—and many more.

The wonder of this unprecedented offer is that every doll is made from beautiful high-quality Styrene plastic and hard synthetic rubber. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS and many more in lilliputian cuteness. Your daughter or your niece or the cute child next door will love you for this gift. She will play with them for months and not grow weary of them. What a family for a little girl! Just think of it—100 exquisite little dolls—in beautiful high-impact styrene plastic and hard synthetic rubber at this unbelieveable price!

So fill out the coupon below. Order as many sets as you have little girls to give them to. Enclose $1.50 for each 100 doll set you order. And even at this amazing bargain you take no risk. If you don't go absolutely wild over this bargain, just send the Dolls back and we will promptly refund your money.

Our Guarantee

HERE IS WHAT THESE DOLLS ARE MADE OF

People seeing our ad and not believing we can give such value, write us to ask what our 50 Dolls are made of. "Are they paper dolls or rag dolls?" they ask. NEITHER! Each and every one of our 50 dolls is made of Genuine STYRENE and SYNTHETIC RUBBER, expensively molded in true dimension Height, Width Depth! Every doll has come out of an individual mold, manufactured out of high-impact styrene to resist breakage, and is life-like in its proportions. They are truly delightful dolls with durable vinyl clothes for each

PLEASE ADD 50¢ FOR POSTAGE AND HANDLING PER SET

MAIL COUPON TODAY!

THE 100 DOLL CO., Dept. 917, 180 Amherst Street
East Orange, New Jersey 07019

Gentlemen;
I can't wait to see if these dolls are all you say they are. Enclosed please find $..... in check ☐ money order ☐ cash ☐ for ..... set of 100 DOLLS each at $1.50 plus 50¢ for postage and handling per set. If I am disappointed in the slightest I will send them back to you for refund as per your guarantee.

(Sorry, No C.O.D.)

Name.....

Address.....

City.....Zone.....State.....

Did you pay $100 for a newspaper today?

you did if you bought it with a 1916-D dime!

With our complete guide, you can recognize U.S. coins of value.. Millions of familiar coins are worth more than their face value: millions are in circulation now!

$1,000,000 HUNT FOR RARE COINS! CURRENT & OBSOLETE Just look at the price ranges we'll pay for certain coins.

Certain	
Half-pennies before 1909	3,600.00
Gold Coins before 1933	38,500.00
Pennies before 1936	5,100.00
Dollars before 1940	12,000.00
Quarters before 1942	4,800.00
Nickels before 1946	8,000.00
Dimes before 1947	6,200.00
Half Dollars before 1947	5,750.00
Foreign Coins before 1948	17,550.00

COINS ARE MY BUSINESS—and they should be yours. Why? Because literally thousands of coins, *in circulation today*, are worth more than their face value. You may handle many of these coins in the course of your everyday life, but, unless you know what to look for, you probably spend these ordinary-looking pennies, nickels, etc., without a second thought. You lose an opportunity for profit—and, as you'll see, an opportunity for pleasure as well. ☐ The purpose of this book is to help you recognize, 1) coins that have great value now, 2) coins of more than face value now, and, 3) coins that have potential premium value. ☐ My business is buying and selling coins.

NATIONAL BRANDS
BOX 98, DEPT.: AC-6
CEDARHURST, N.Y. 11516

Rush your latest 1972 catalogue listing the actual price range you will pay for United States Coins listed in the catalogue. I enclose $1. plus 25¢ postage.

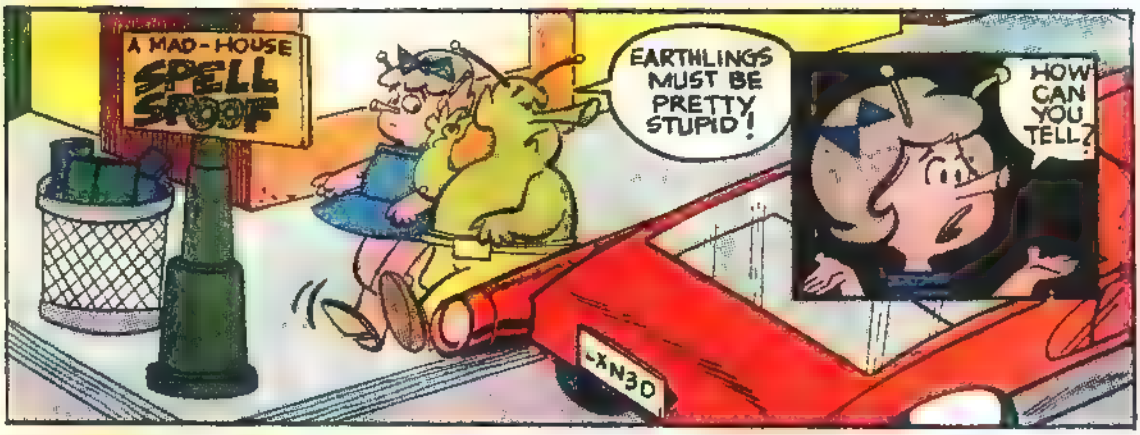
Name _____

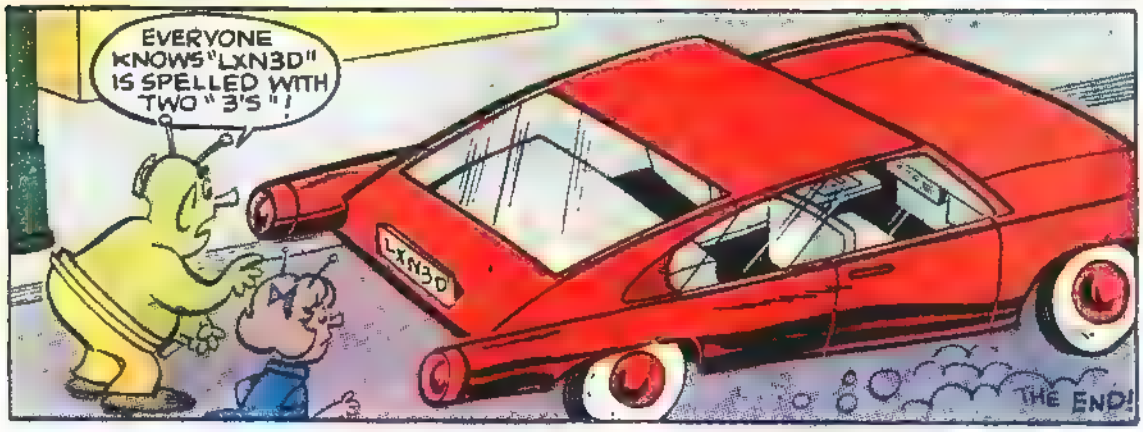
Address _____

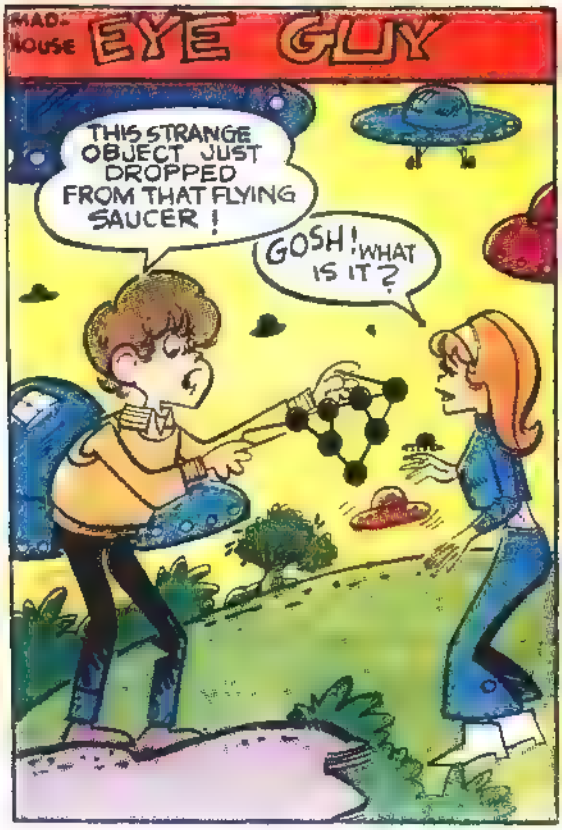
City _____ State _____

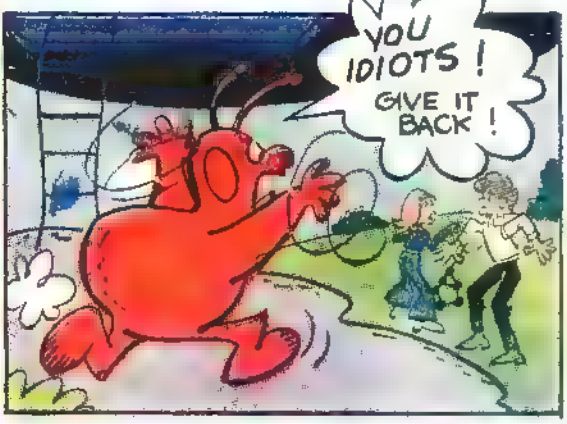
Your money will be refunded in full if you are not satisfied with this catalogue

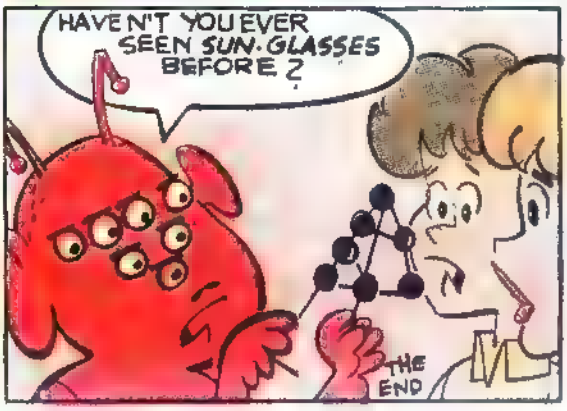
PROFESSOR TRANSISTOR, HERE'S THE EARTH SATELLITE'S WEATHER REPORT!
A MAD-HOUSE MADDY
...AND HERE'S THE REPORT FROM THE OBSERVATORY!
...AND I JUST GOT THIS REPORT FROM OUR ASTRONAUT IN SPACE!
THEY ALL INDICATE THAT TOMORROW'S WEATHER WILL BE PERFECT!
I DISAGREE!
I INSIST IT WILL RAIN!
PROFESSOR, HOW CAN YOU BE SO SURE?
MY CORN HURTS!
the End!


A MAD-HOUSE SPELL SPOOF
EARTHLINGS MUST BE PRETTY STUPID!
HOW CAN YOU TELL?
LXN3D


EVERYONE KNOWS "LXN3D" IS SPELLED WITH TWO "3'S"!
LXN3D
THE END!


MAD-HOUSE EYE GUY
THIS STRANGE OBJECT JUST DROPPED FROM THAT FLYING SAUCER!
GOSH! WHAT IS IT?


YOU IDIOTS! GIVE IT BACK!


HAVEN'T YOU EVER SEEN SUN-GLASSES BEFORE?
THE END

GET IN THE GROOVE FOR A GIANT FUN-IN!
FILL OUT THE COUPON BELOW AND ORDER THE COMICS OF YOUR CHOICE!

CUT OUT THIS COUPON

ARCHIE QUARTER COMICS, 1116 First Ave., New York, N.Y. 10021

Please send the following ARCHIE GIANT COMICS. I enclose 25c for EACH TITLE checked below:

- ☐ ARCHIE ANNUAL # 28
- ☐ REGGIE'S WISE GUY JOKES # 27
- ☐ EVERYTHING'S ARCHIE # 29
- ☐ JUGHEAD'S JOKES # 36
- ☐ ARCHIE'S PALS 'N' GALS # 81
- ☐ LITTLE ARCHIE # 82
- ☐ MADHOUSE ANNUAL # 11
- ☐ ARCHIE'S T.V. LAUGHOUT # 22
- ☐ ARCHIE'S JOKES # 211
- ☐ THE WORLD OF ARCHIE # 213
- ☐ BETTY & VERONICA SUMMER FUN # 212
- ☐ THE WORLD OF JUGHEAD # 215
- ☐ ARCHIE'S CHRISTMAS STOCKING # 203
- ☐ BETTY & VERONICA CHRISTMAS SPECTACULAR # 204
- ☐ BETTY & VERONICA SPECTACULAR # 214
- ☐ LI'L JINX GIANT LAUGHOUT # 42
- ☐ SABRINA #15
- ☐ THE MAD HOUSE GLADS #90
- ☐ THAT WILKIN BOY #25
- ☐ JOSIE AND THE PUSSYCATS # 72

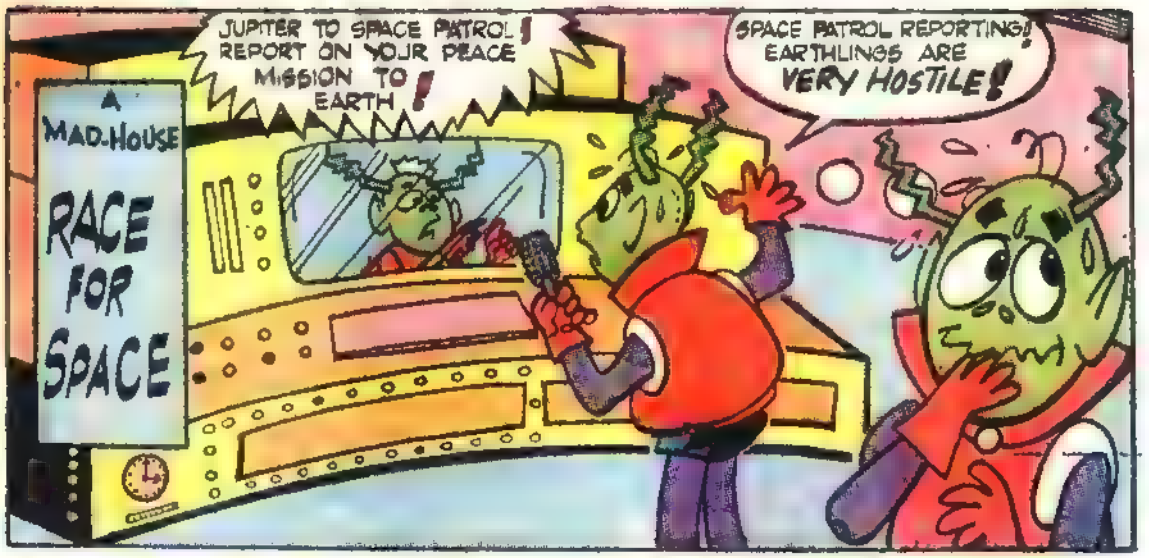
NAME _____ AGE _____

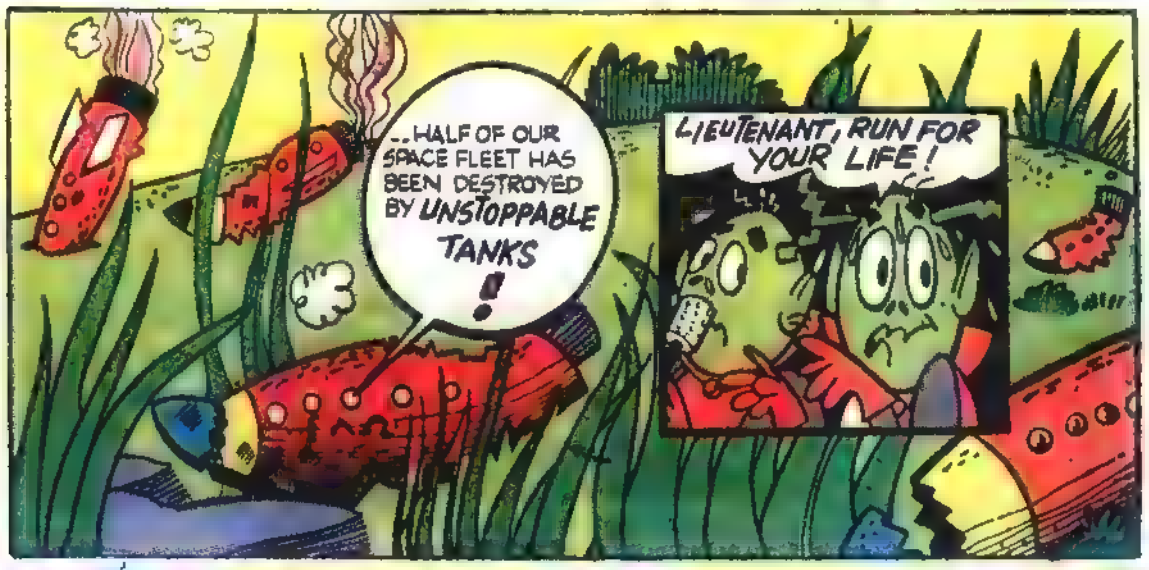
ADDRESS _____

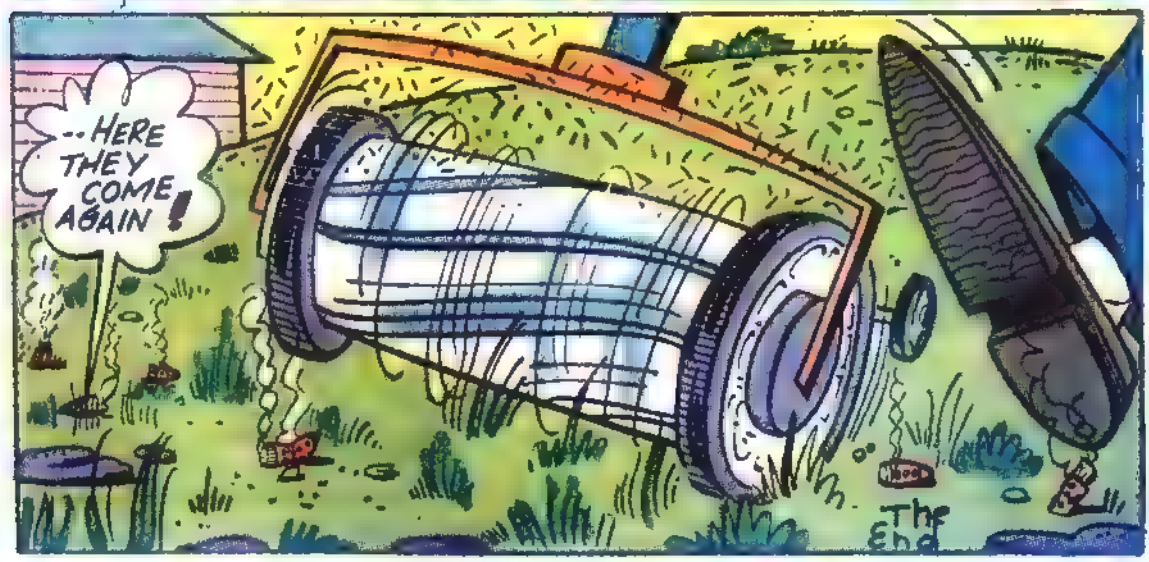
CITY _____ STATE & ZIP _____

DEPT 9/73

MAIL FOR YOUR CHOICE TODAY!


A MAD-HOUSE
RACE FOR SPACE
JUPITER TO SPACE PATROL! REPORT ON YOUR PEACE MISSION TO EARTH!
SPACE PATROL REPORTING! EARTHLINGS ARE VERY HOSTILE!


..HALF OF OUR SPACE FLEET HAS BEEN DESTROYED BY UNSTOPPABLE TANKS!
LIEUTENANT, RUN FOR YOUR LIFE!


..HERE THEY COME AGAIN!
The End

ORDER BY MAIL SPECIALS

SORRY WE CANNOT SHIP ORDERS FOR LESS THAN $1.00

50 BIKE DECALS. A terrific assortment of big, colorful decals to dress up your bike, models, luggage, etc. All different — every one a real beauty. Special bargain offer — worth over $2.00. Easy to Apply!

Order No. 2300 $1.00

250 MAGIC TRICKS. Shows you how to amaze & mystify your friends! These magic tricks are amazing — sensational — absolutely fabulous! Every trick fully explained! You can easily do every trick! Nothing else to buy!

Order No. MT250 50¢

300 CRAZY SIGNS. Printed on gummed labels . . . to decorate your books, etc. These zany signs & slogans will give you and your friends lots of laughs! They're strictly "nutty" . . . & a real bargain, too. Send for them today!

Order No. GS300 $1.00

500 ASSORTED PENNANTS—Includes all the top BASEBALL teams, FOOTBALL teams — and all the popular COLLEGES . . . printed on gummed label "stick ons" that you paste on anywhere. Big bargain offer — only $1.00 for complete set.

Order No. GL500 $1.00

COMIC FELT PATCHES. Grab-bag assortment of brilliant, full color comic designs printed on fine quality felt that you sew on your T-Shirt, Jacket, Hat, Sweat Shirt, etc. A real bargain offer.

Order No. FP11 $1.00

OVER 500 STICK-ONS Grab-bag assortment of colorful gummed label stick-ons (various shapes & sizes) of Peace Symbols, American Flags and Ecology Signs. Tell em where you're at—by decorating your letters, notebooks, etc. Only $1.00 for the complete set.

Order No. PS503 $1.00

FREE SAMPLES
BOOKS, STAMPS, ETC.

Over 1001 Free Items Yours for the Asking

Imagine! This unbelievable book is big 64 page catalog that tells you where to write for hundreds of $$$ worth of free items for simply writing and asking. There's no catch to it . . . you receive valuable samples, coins, foreign stamps, books, how-to-manuals and . . . fabulous free items for children, teens, men, women everyone.

Order No. TF1000 50¢

"Complete Written Kit" includes 64 pg. Thomas Free Book, D. Pens and pen-holder. Pen or Pencil with Order Kit.

Order No. TF1000 $1

BE A MILLIONAIRE. Send for this big grab bag of TEN MILLION DOLLARS ($10,000,000.00) in old U.S. Gold Bank-notes. They're phoney of course, but look real. These great "bargories" will fool everyone — except your banker!

Order No. BL00 50¢

400 CRAZY LABELS. They're wild! You get over 400 assorted zany slogans & funny sayings printed on gummed label "stick-ons". They're strictly nutty. Terrific for dressing up your letters, school book covers, etc.

Order No. EL400 $1.00

THE FUN HOUSE • BOX 1225-A • NEWARK, N. J. 07101

Please Add 25¢ Shipping To Each Order

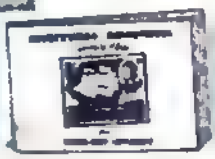
Save These Valuable Postage Stamps NOW While They Last!

FREE! 40 RED CHINA STAMPS
Forbidden For A Generation!

SENT TO ACQUAINT YOU WITH THE EXCEPTIONAL VALUES OF OUR SPECIAL OFFERS!

Be among the first to get these valuable Red China postage stamps — banned to American collectors from the very beginning by the U.S. Gov't. Now at last you can legally own them — but supplies are strictly limited so you must act fast. A great opportunity to peek through the Bamboo Curtain with these 40 fascinating, historic stamp issues. We'll also include a copy of our "How To Collect Stamps" booklet. A sensational Free Get-Acquainted offer to introduce you to Stamp Collecting — World's Most Rewarding Hobby — and selections of unusual world-wide stamps from our famous Free Examination Stamps-On-Approval Service. NO OBLIGATION TO BUY—NOW OR EVER. Cancel Service anytime. Send 10¢ today for mailing.

SPECIAL EXTRA BONUS!



With the Free 40 Red China Stamps we send you, we'll also include 110 additional stamps from Britain's Lost Empire (alone worth over $3 at catalog prices!) plus a complete set of England's 42 Kings & Queens, and this illustrated Specialty Album. This Special Bonus will be yours to keep Free just for buying $1 or more from our Approval Selection. You'll have hours of fun and fascination — perfect relaxation, too — matching stamps with illustrations, mounting them in their places, reading their stories of adventure, intrigue, travel and history! But even if you buy nothing, the 40 Red China Stamps and "How To Collect" booklet are yours to keep anyway!

MAIL COUPON TODAY!

YOU GET THIS TOO!

KENMORE CO., MILFORD RC-198, N. HAMP. 03055
NO RISK GUARANTEE!

Rush me your introductory offer! I understand that while I have to buy $1 worth of stamps from your approval selection to keep the Illustrated Album, 110 British Empire Stamps and a complete set of England's 42 Kings & Queens as my Special Bonus — the 40 Red China Stamps and "How To Collect" booklet are mine to keep FREE. In return, I agree to examine your unusual Stamps-On-Approval Selections from which I may purchase any or none — return balance in 10 days — and can cancel service anytime. I enclose 10¢ for mailing.

Name _____

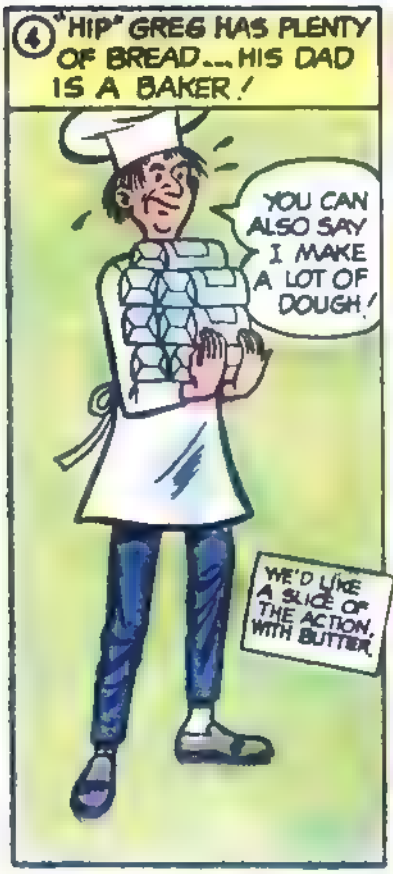
Address _____

City, State, Zip _____

YOU'VE ALL SEEN THOSE LISTINGS WHERE PEN PALS DESCRIBE THEMSELVES! WELL, *MAD HOUSE* TAKES YOU BEHIND THE SCENES AND REVEALS THE DIFFERENCE BETWEEN...

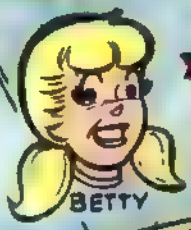
PEN PALS AS YOU IMAGINE THEM AND AS THEY REALLY ARE ...

PEN PALS REVEALED...

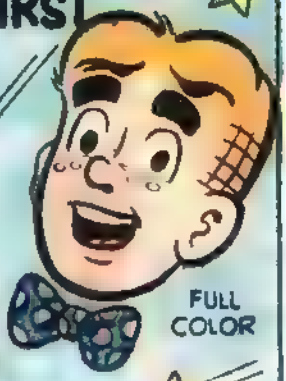


160 PAGES OF STORIES AND FUN IN ARCHIE'S VERY FIRST FULL COLOR COMICS DIGEST

JUGHEAD

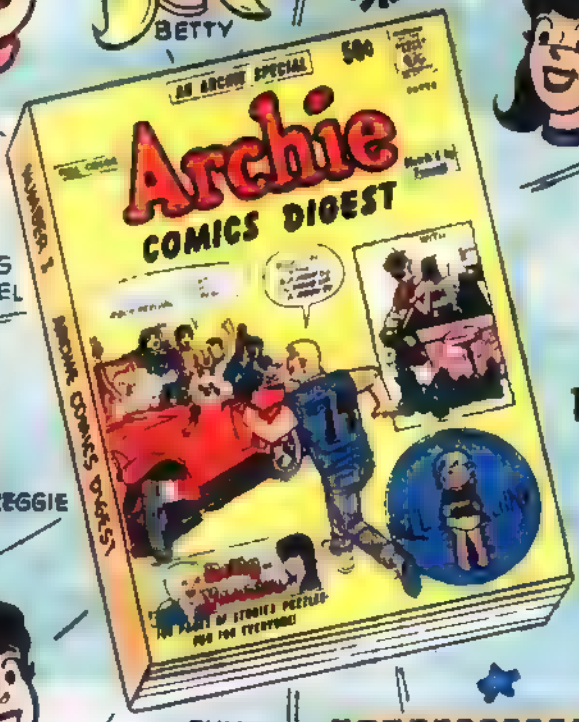

BETTY

DILTON


FULL COLOR

RONNIE

BIG ETHEL

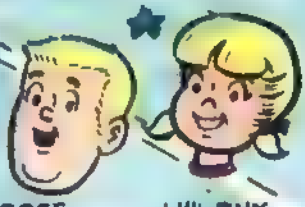


ARCHIE AND ALL OF YOUR FAVORITE CHARACTERS IN THIS 160 PAGE FULL COLOR COMICS DIGEST

REGGIE

MIDGE

FULL COLOR


MOOSE LI'L JINX

ORDER ARCHIE'S FIRST COMICS DIGEST BY FILLING OUT THIS COUPON. IT WILL BE MAILED RIGHT TO YOUR HOUSE.

POSTAGE AND HANDLING PAID

MAIL TO: ARCHIE COMICS DIGEST
% ARCHIE COMIC PUB.
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

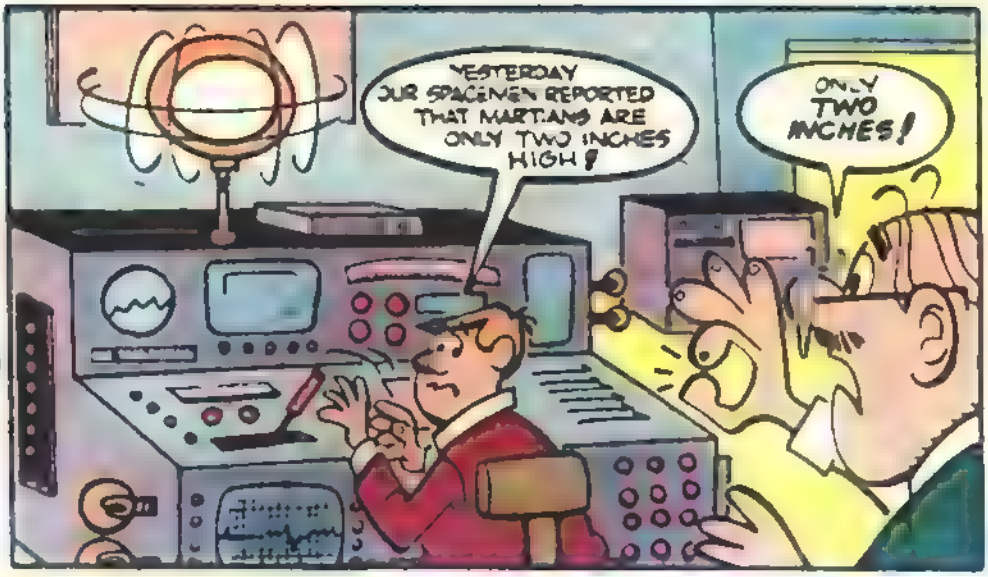
ENCLOSED PLEASE FIND 50¢ IN COIN. SEND ME ARCHIE'S VERY FIRST COMICS DIGEST AS SOON AS IT COMES OFF THE PRESSES.

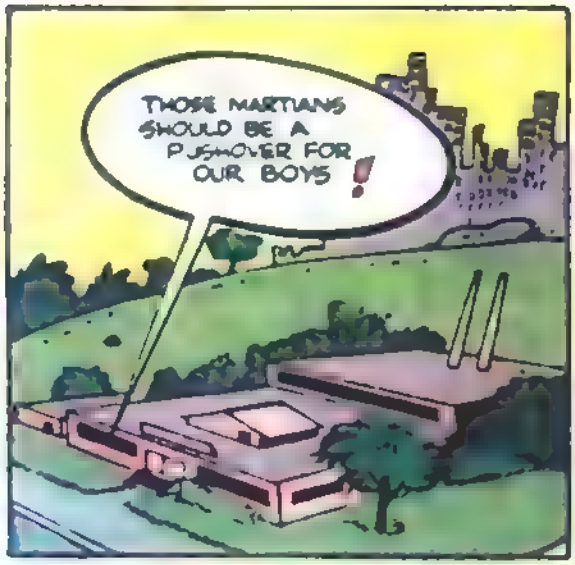
NAME
PLEASE PRINT

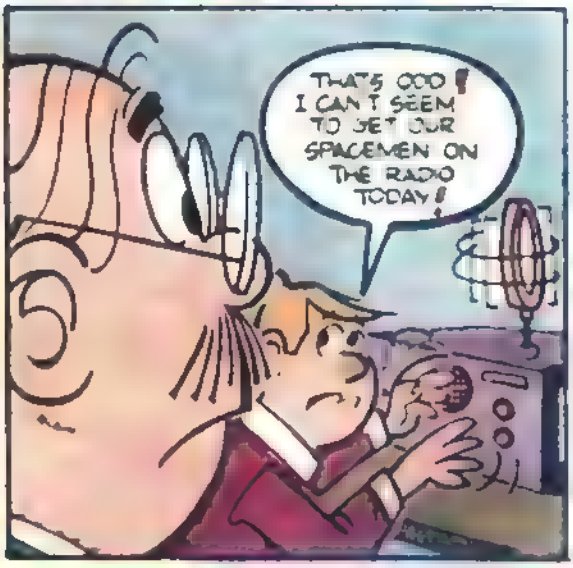
ADDRESS

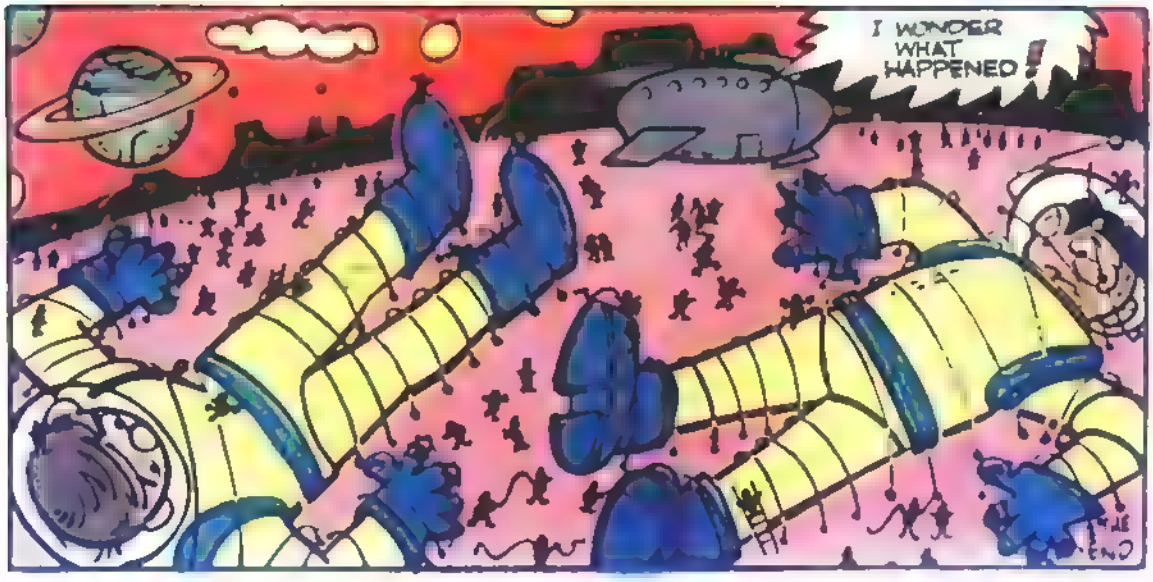
CITY STATE AND ZIP

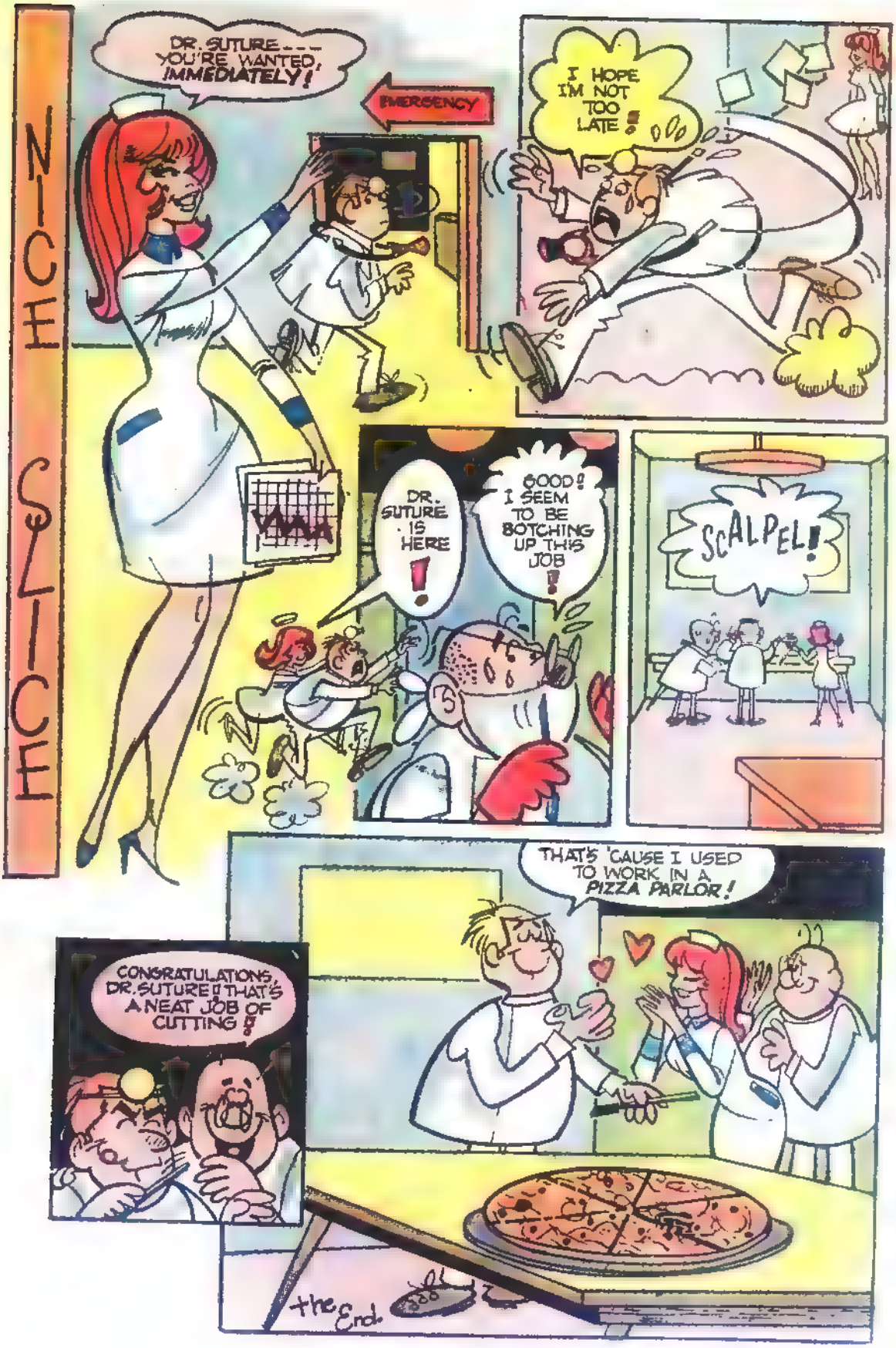
The "SPACE CASE"

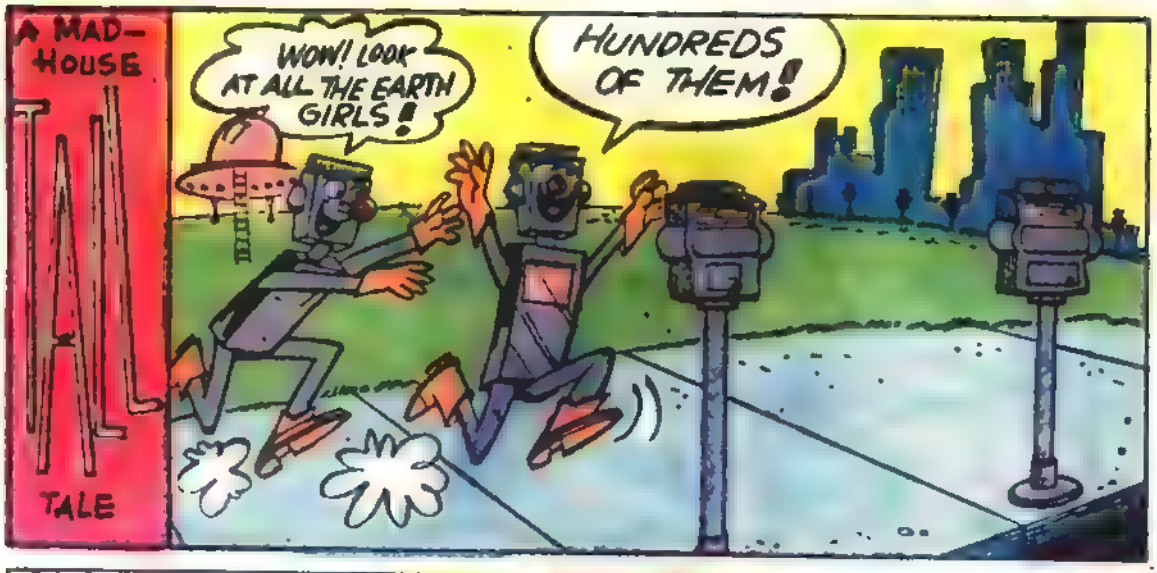


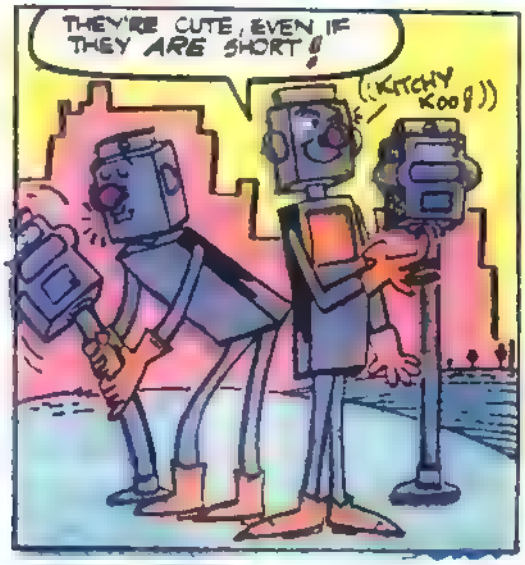


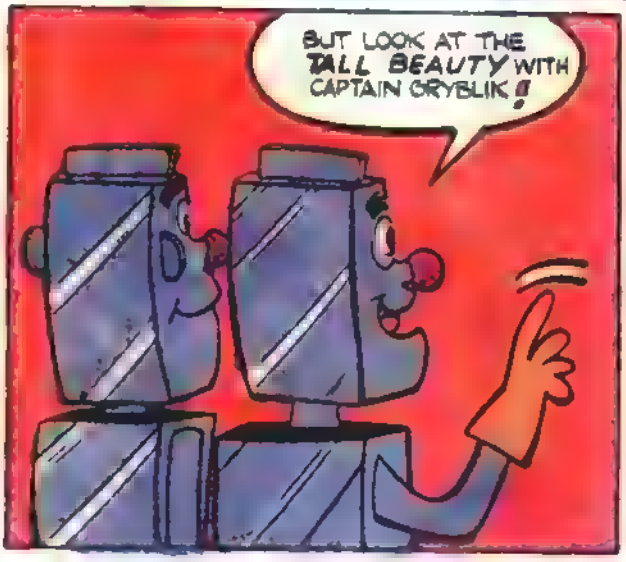





NICE SLICE
DR. SUTURE--- YOU'RE WANTED, IMMEDIATELY!
EMERGENCY
I HOPE I'M NOT TOO LATE!
DR. SUTURE IS HERE!
GOOD! I SEEM TO BE BOTCHING UP THIS JOB!
SCALPEL!
THAT'S 'CAUSE I USED TO WORK IN A PIZZA PARLOR!
CONGRATULATIONS, DR. SUTURE! THAT'S A NEAT JOB OF CUTTING!
the End.


A MAD-HOUSE
TALL
TALE
WOW! LOOK AT ALL THE EARTH GIRLS!
HUNDREDS OF THEM!


THEY'RE CUTE, EVEN IF THEY ARE SHORT!
(KITCHY KOO!)


BUT LOOK AT THE TALL BEAUTY WITH CAPTAIN GRYBLIK!

HOW IS SHE, CAPTAIN GRYBLIK?
SHE'S NICE, BUT VERY FICKLE!

SHE KEEPS URGING ME ON, AND THEN STOPPING ME!
GO
GO
STOP
STOP
THE END!

Now in only 6 minutes a day!

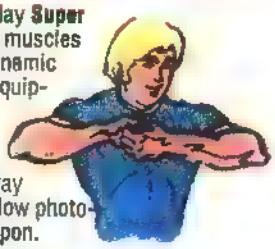
Acquire Lightning Counterattack Skill With Amazing SELF-DEFENSE KARATE

Yes, in only minutes a day you can become the terror of muggers, assaulters, knifers, bullies, and thugs. *Self-Defense Karate* instantly shows how to counterattack from the front, rear, or side. See at once how to break any grip and how to defeat your attacker

IT'S EASY TO LEARN RIGHT AT HOME 176 STEP-BY-STEP PHOTOGRAPHS SHOW HOW

Don't ever be afraid again. With amazing Self-Defense Karate you'll be able to take care of yourself in any situation. Just mail the coupon and find out. Risk nothing.

DEVELOP STEEL-LIKE MUSCLES WITH SUPER ISOMETRICS



Amazing! In only 6 minutes a day **Super Isometrics** gives you steel-like muscles and builds a powerful body. Dynamic **Super Isometrics** requires no equipment, no barbells, no pulleys, nor other apparatus. This amazing muscle building course is the quick, and sure way to physical fitness. Easy-to-follow photographs show how. Mail the coupon.

TRY 10 DAYS FREE

MAIL THE NO RISK COUPON TODAY

Bond Book Co., Dept. AC-106
595 Madison Ave., New York, N.Y. 10022

I have checked my selection below. I enclose **$2.00 ($1.70 plus 30¢ for postage and handling)** If not satisfied after trying for 10 days, I'll return for a full refund of the purchase price. (If both are checked please enclose $4.00.)

Please send
☐ Self-Defense Karate ☐ Super Isometrics

NAME_____
ADDRESS_____
CITY_____ STATE_____ ZIP_____

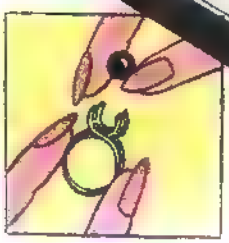
New York City residents include 7% sales tax. New York State residents include appropriate sales tax.

Match Your Moods and Costumes with this Lovely

Match Mate "12" Solitaire Ring

and 12 Interchangeable Pearlstones

Here's a womens conversation piece that will enhance every one of your outfits! Just like owning 12 separate breathtakingly beautiful rings! Each of the 12 different shimmering sapphire-like Pearlstones snap instantly into place in the delicately designed 18 KT. H.G.E. ring of rare rich beauty. This lovely ring of exquisite design frames the stone of your choice like a crown in simple classic beauty. The individual Pear stones are a glowing rainbow selection of iridescent colors which range from warm to cool . . . from bright to sunny . . . from deep to mysterious. Each and every ring combination creates its own highlight of fashion to match your sports outfit, dinner dress, casual outfits or formal wear. Magnificently gift packaged as pictured. Mail coupon below while supply lasts!



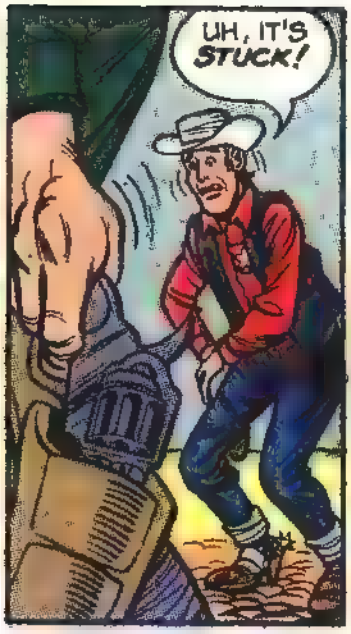
CHANGE PEARLSTONES INSTANTLY
☐ Simply press the sides of the ring ☐ Prongs open to release Pearlstones, accept another ☐ Release sides of ring and Pearlstone is held firmly in place.

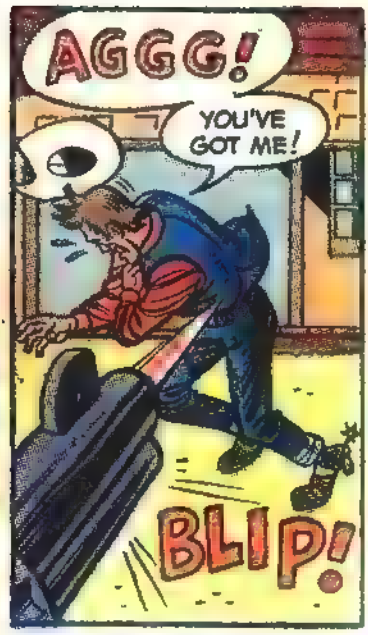
YOU MUST BE DELIGHTED OR MONEY BACK!

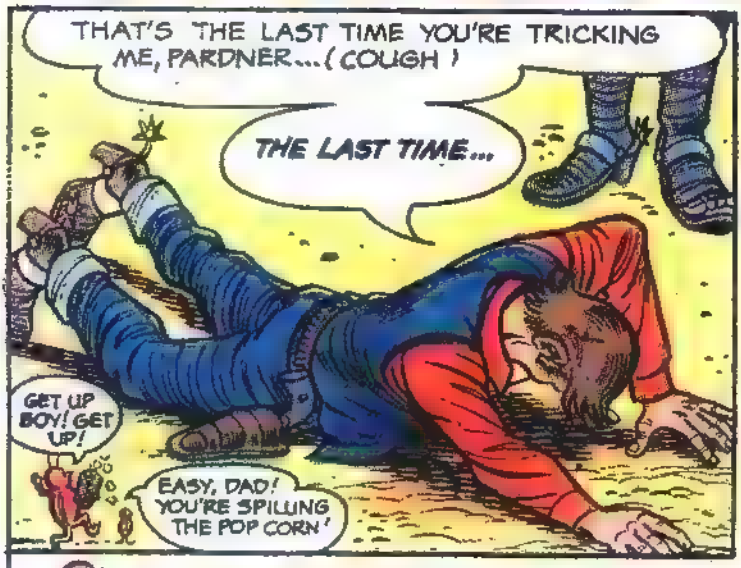
North American Wholesale Division, Dept. J-12
537 So. Dearborn Street, Chicago Illinois 60605

☐ I enclose check or money order for $7.95. Rush me Match Mate "12" 18 KT H.G.E. Solitaire Ring Set all postage charges prepaid. If I am not pleased beyond expectations I will return in 10 days for full refund. **CIRCLE RING SIZE 6, 7, OR 8.**

NAME_____
ADDRESS_____
CITY_____ STATE_____ ZIP_____

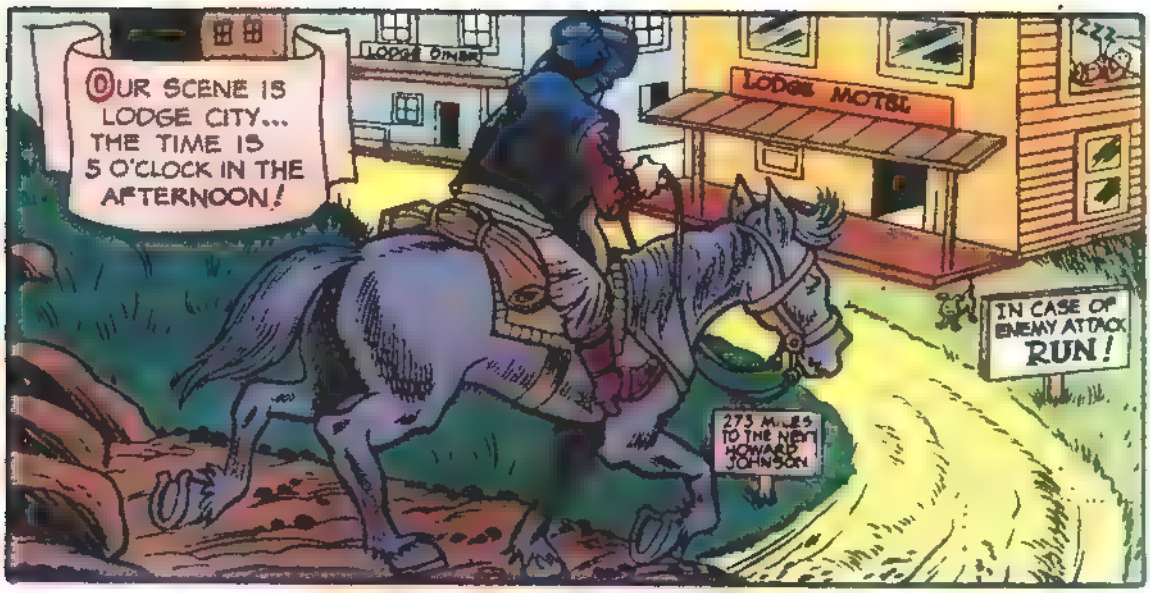


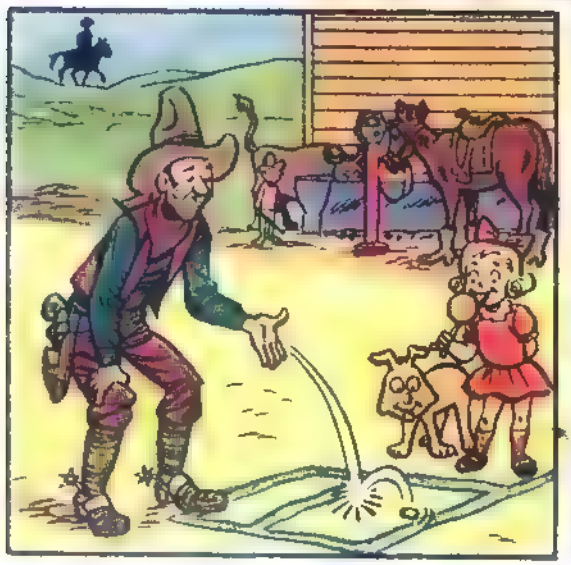




C'MON, ALL YOU WESTERN HERO WORSHIPERS, EASE OFF YOUR TRIGGER FINGER AND HANG YOUR SPURS AND TUNE IN OUR STORY AS MAD HOUSE LAMPOONS....

GUN SHY


OUR SCENE IS LODGE CITY... THE TIME IS 5 O'CLOCK IN THE AFTERNOON!
LODGE MOTEL
IN CASE OF ENEMY ATTACK RUN!
273 MILES TO THE NEXT HOWARD JOHNSON



WHA...?

I'VE GOT TO TELL THE MARSHAL.....
MISTER MELON!
MISTER MELON!!
CONTINUED

I FIND THAT SINGING IS EVERY MAN'S BATH RIGHT!
BLIP

1000 DECALS

This is truly a "once-in-a-lifetime" offer. You get 10 different designs of 100 Stickers (1000 in all) including: "LOVE," "SMILE," "PEACE," "ECOLOGY," "ZODIAC," "BUTTERFLIES," "DAISIES," AND MORE...ALL FOR ONLY $1.00—They're on gum paper, ready-to-stick on anywhere...books, letters, anywhere! Produced in vibrant "DAY-GLO" colors (wild under black-light)—all are about a square inch big!! This is truly the greatest decal offer ever made. Hurry...Order Now...Don't Delay.

MIROBAR SALES CORP.
964 Third Ave., New York, N.Y. 10022

ORDER FORM

MIROBAR SALES CORP.
Dept. G-673
964 Third Avenue, New York, N.Y. 10022

Gentlemen:

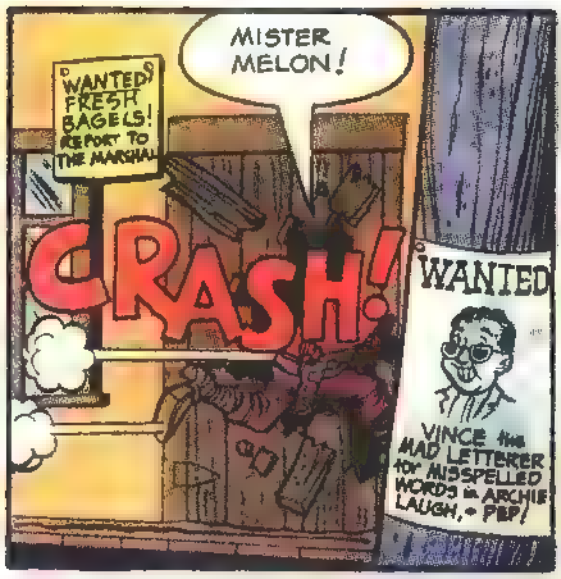
I want to take advantage of this "Once-in-a-lifetime" decal offer. Rush me my collection of 1000 "Day-Glo" Decals of 10 different "NOW" designs! I understand that if I'm not thrilled I may return the set for a full refund. Please find enclosed $ .....($1.35 per set—$1.00 plus 35¢ for postage and handling).

Name _____

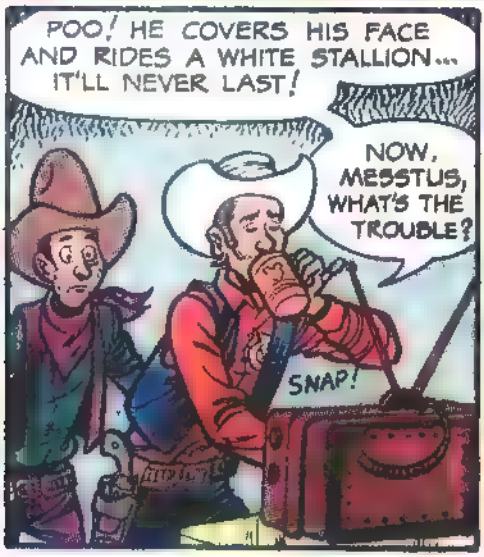
Address _____

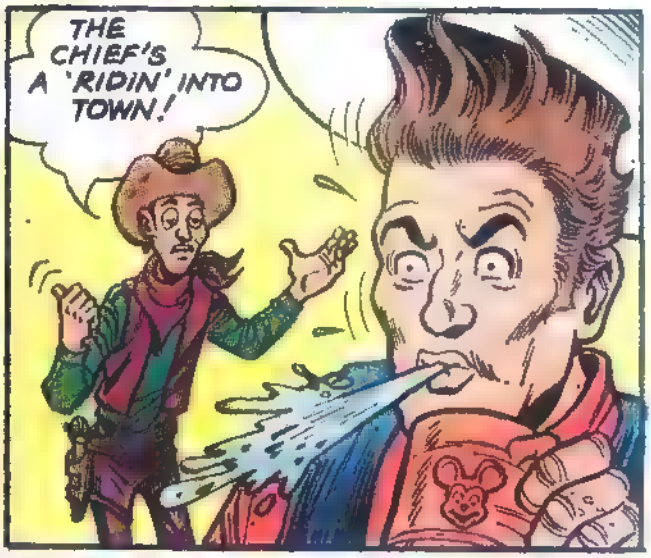
City _____ State _____ Zip _____

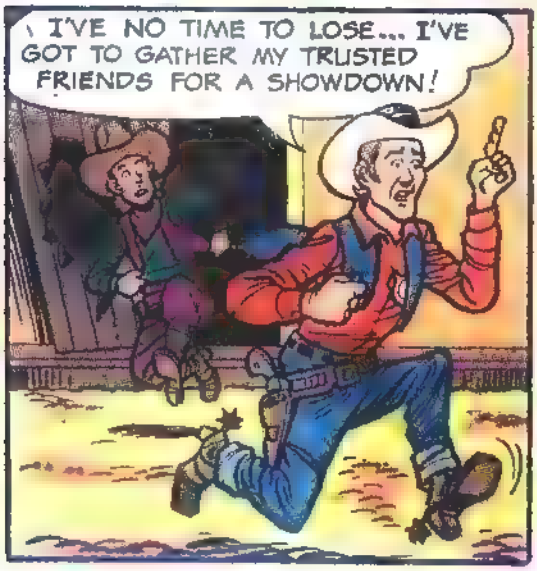
☐ EXTRA SAVING SPECIAL—Order 2 sets for only $2.25 (includes all postage). Makes great gifts—all year 'round

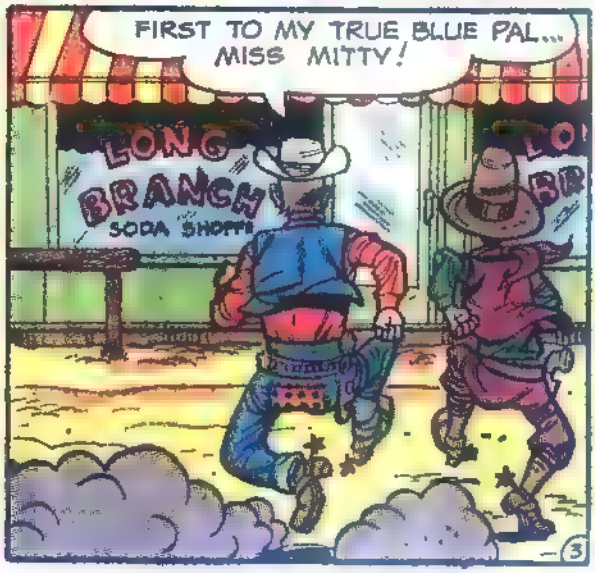

MISTER MELON!
WANTED FRESH BAGELS! REPORT TO THE MARSHAL
CRASH!
WANTED
VINCE the MAD LETTERER for MISSPELLED WORDS in ARCHIE LAUGH, PEP!

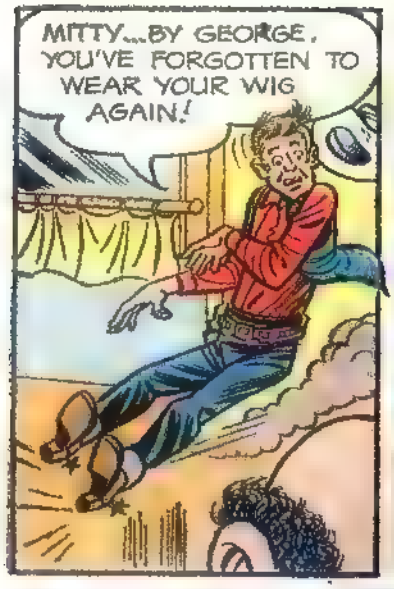
MISTER MELON!
QUIET! MESSTUS! CAN'T YOU SEE I'M BUSY WATCHING MY COMPETITION ON ANOTHER CHANNEL...
PANT! PANT!
BESIDES, IT'S TIME FOR MY COFFEE BREAK!
HI YO WHITEY!


POO! HE COVERS HIS FACE AND RIDES A WHITE STALLION... IT'LL NEVER LAST!
NOW, MESSTUS, WHAT'S THE TROUBLE?
SNAP!

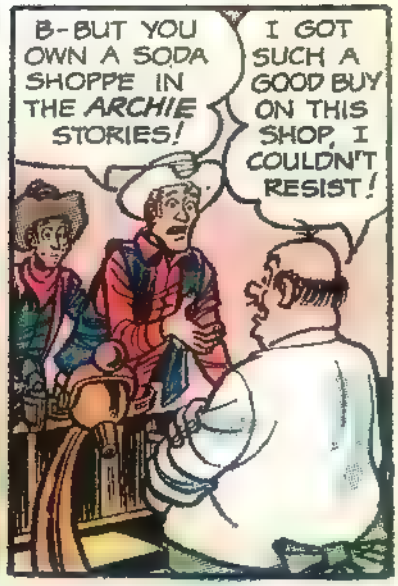

THE CHIEF'S A 'RIDIN' INTO TOWN!

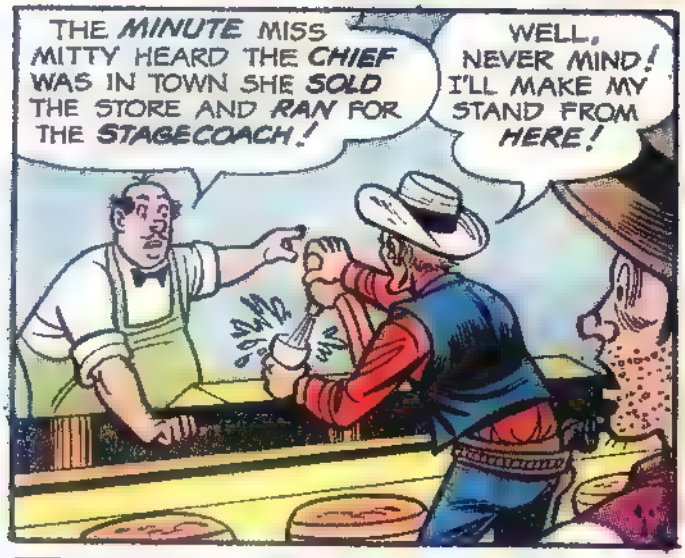

I'VE NO TIME TO LOSE... I'VE GOT TO GATHER MY TRUSTED FRIENDS FOR A SHOWDOWN!

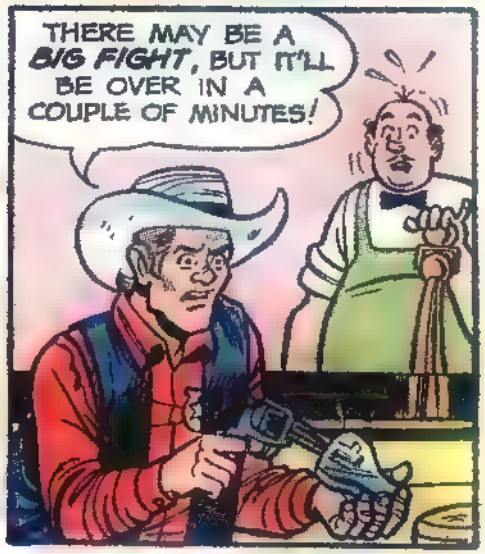

FIRST TO MY TRUE BLUE PAL... MISS MITTY!
LONG BRANCH SODA SHOPPE

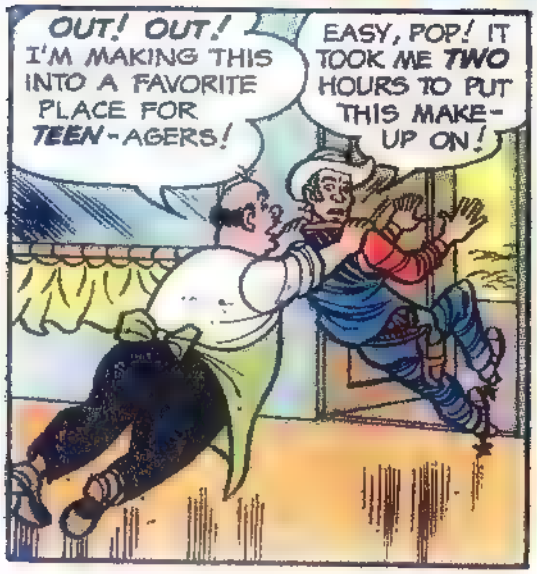

MITTY...BY GEORGE, YOU'VE FORGOTTEN TO WEAR YOUR WIG AGAIN!

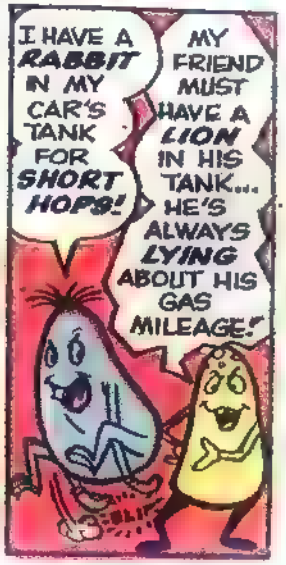
POP TATE!
WHAT ARE YOU DOING HERE?
I BOUGHT THE STORE FROM MISS MITTY!

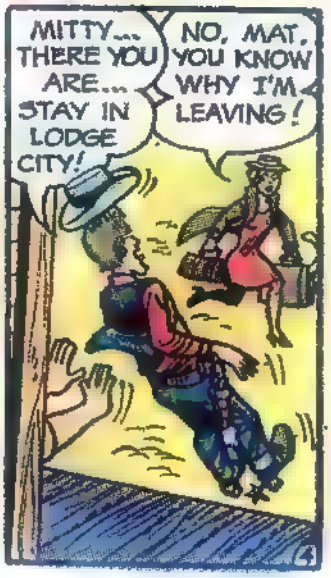

B-BUT YOU OWN A SODA SHOPPE IN THE ARCHIE STORIES!
I GOT SUCH A GOOD BUY ON THIS SHOP, I COULDN'T RESIST!

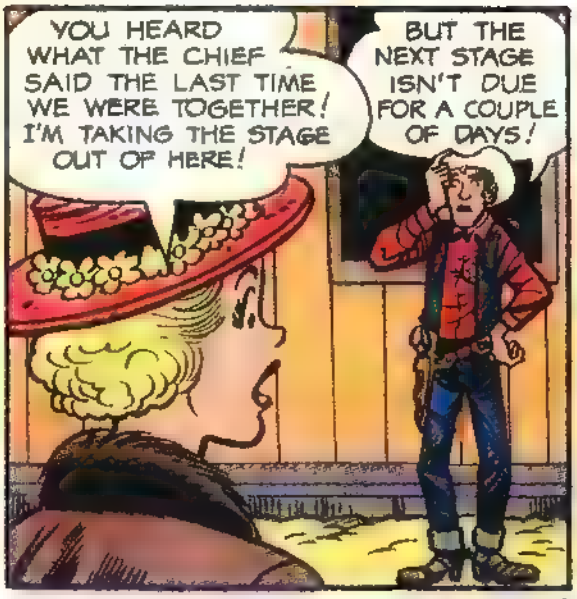

THE MINUTE MISS MITTY HEARD THE CHIEF WAS IN TOWN SHE SOLD THE STORE AND RAN FOR THE STAGECOACH!
WELL, NEVER MIND! I'LL MAKE MY STAND FROM HERE!

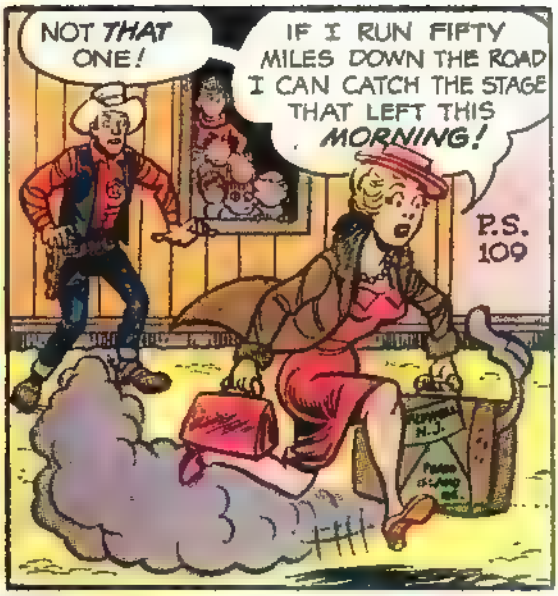

THERE MAY BE A BIG FIGHT, BUT IT'LL BE OVER IN A COUPLE OF MINUTES!

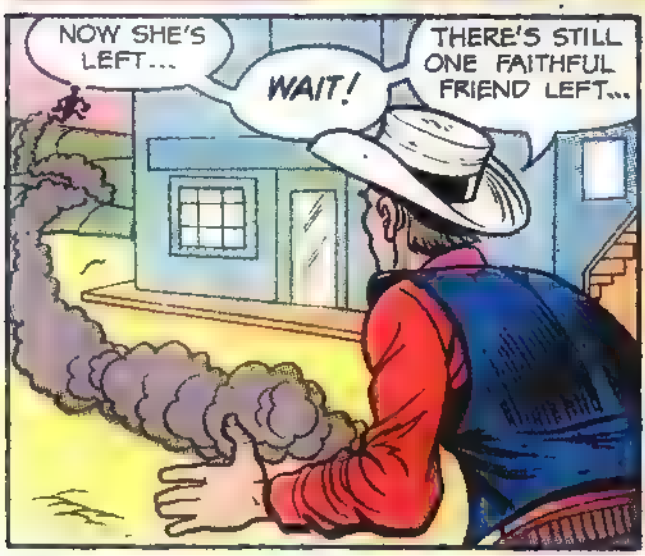

OUT! OUT! I'M MAKING THIS INTO A FAVORITE PLACE FOR TEEN-AGERS!
EASY, POP! IT TOOK ME TWO HOURS TO PUT THIS MAKE-UP ON!

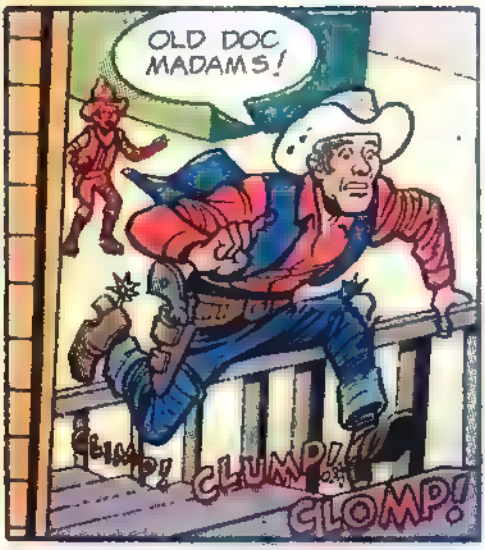

I HAVE A RABBIT IN MY CAR'S TANK FOR SHORT HOPS!
MY FRIEND MUST HAVE A LION IN HIS TANK... HE'S ALWAYS LYING ABOUT HIS GAS MILEAGE!

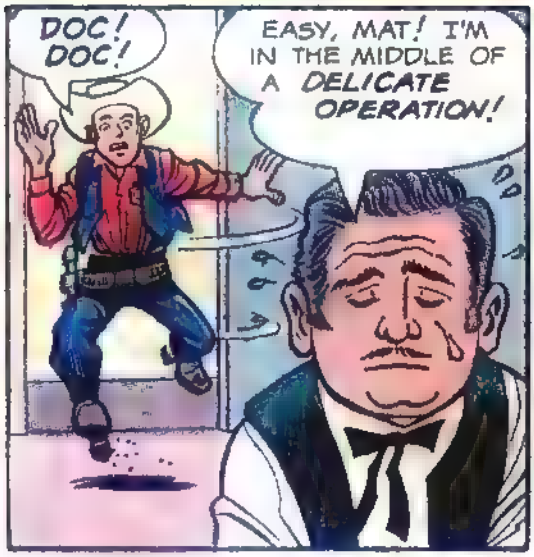

MITTY... THERE YOU ARE... STAY IN LODGE CITY!
NO, MAT, YOU KNOW WHY I'M LEAVING!


YOU HEARD WHAT THE CHIEF SAID THE LAST TIME WE WERE TOGETHER! I'M TAKING THE STAGE OUT OF HERE!
BUT THE NEXT STAGE ISN'T DUE FOR A COUPLE OF DAYS!


NOT THAT ONE!
IF I RUN FIFTY MILES DOWN THE ROAD I CAN CATCH THE STAGE THAT LEFT THIS MORNING!
P.S. 109


NOW SHE'S LEFT...
WAIT!
THERE'S STILL ONE FAITHFUL FRIEND LEFT...

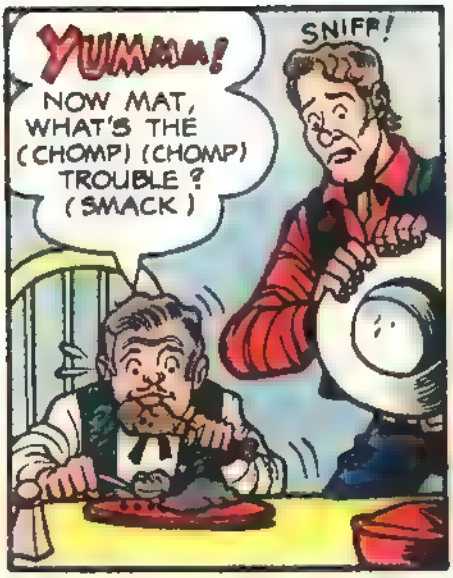

OLD DOC MADAMS!
CLUMP!
CLOMP!


DOC! DOC!
EASY, MAT! I'M IN THE MIDDLE OF A DELICATE OPERATION!

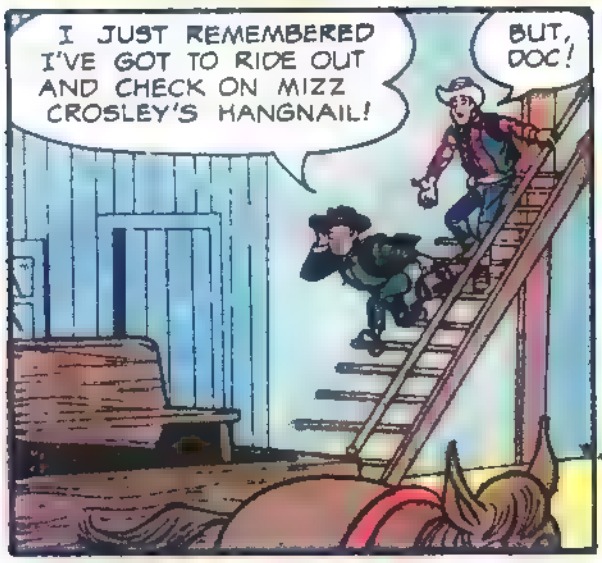
SINCE YOU'RE HERE YOU CAN HOLD SOME OF MY EQUIPMENT!
OKAY, DOC!

SCALPEL...
RIGHT! RIGHT!
FORCEPS!

WONDER IF THE STUFFING WILL BE GOOD?
KOSHER


YUMMM!
NOW MAT, WHAT'S THE (CHOMP) (CHOMP) TROUBLE? (SMACK)
SNIFF!

...THE CHIEF'S IN TOWN!
WAH!


I JUST REMEMBERED I'VE GOT TO RIDE OUT AND CHECK ON MIZZ CROSLEY'S HANGNAIL!
BUT, DOC!

YOU DON'T EXPECT THAT SLEEPY OLD HOSS TO GET YOU OUT OF TOWN FAST, DO YOU?
WANT TO BET?

A BEACH FASHION NOTE! THIS YEAR'S BATHING SUITS, WILL LET YOU SLINK OR SWIM!
BLIP

THE CHIEF IS HERE!

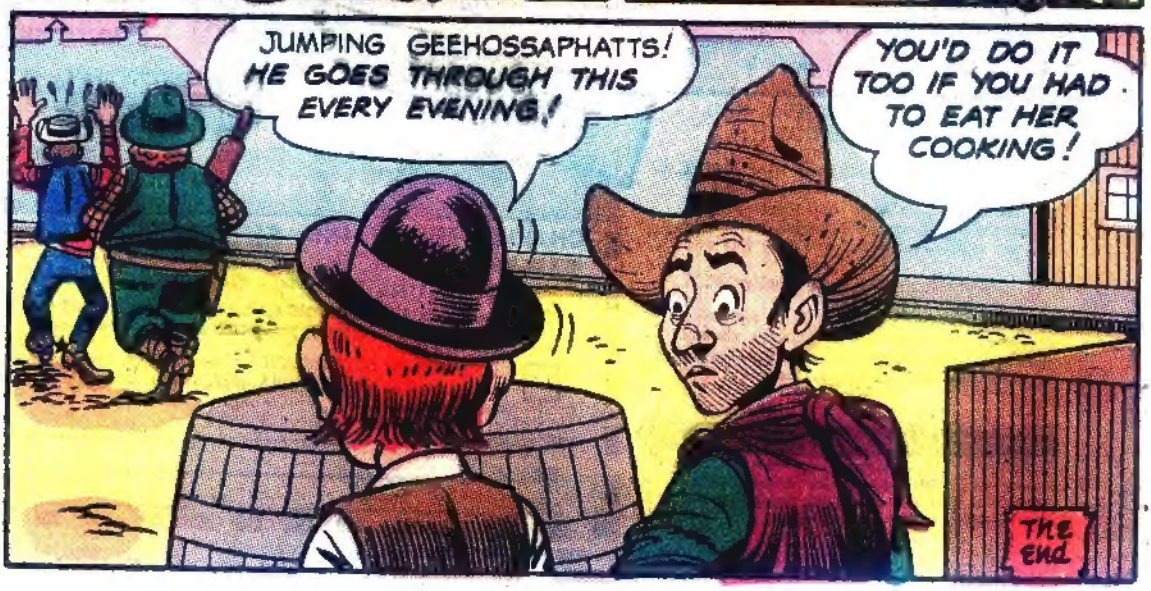
WELL, THERE'S ONLY YOU AND I LEFT TO FACE THE CHIEF, MESSTUS!

MESSTUS! MESSTUS! (:SOB:) I'M ALONE AGAIN!

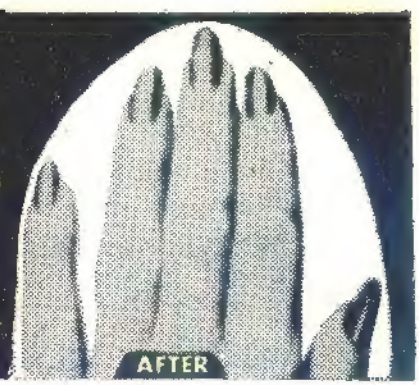
I'M HERE, MARSHAL!
(GULP) T-THE CHIEF!

REMEMBER, WE MARRIED EACH OTHER FOR BETTER OR WORSE!
Y-YES, CHIEFTY!

SHALL WE GO HOME...
SUPPER IS ON THE TABLE!
YES, CHIEFTY!


JUMPING GEEHOSSAPHATTS! HE GOES THROUGH THIS EVERY EVENING!
YOU'D DO IT TOO IF YOU HAD TO EAT HER COOKING!
THE END

STOP SHORT NAILS!



BUILD THEM UP - *in Minutes* - INTO LONG, BEAUTIFUL NAILS

NOW! **CHARLES MILLOT, INC.** brings to you for the first time at only $1.98, the amazing scientific liquid finger nail builder called MAGIC NAIL FORMULA #77. It actually BUILDS up finger nails to ANY LENGTH desired—IN MINUTES! NOT a weak paste on nail. Magic Nail Formula #77 is a wonderful liquid. It is brushed on like nail polish on your own finger nails and hardens into glamorous long beautiful finger nails that are STRONGER THAN YOUR OWN! Becomes part of your own finger nails and may be filed, cut and shaped. Magic Nail Formula #77 also repairs and smooths broken, and chewed nails!

USED BY MILLIONS!

DON'T HIDE YOUR HANDS! NOW YOU CAN SHOW THEM OFF!

JUST FOLLOW THESE 3 EASY STEPS

GUARANTEED 100% to give you LONG, BEAUTIFUL FINGER NAILS - *in Minutes!*

FACTS ABOUT AMAZING MAGIC NAIL FORMULA #77

1. It is completely safe.
2. Not a paste on. Magic Nail Formula #77 is a liquid and powder.
3. When brushed on to your finger it hardens into a beautiful nail that is stronger than your own!
4. Will build your nails up to any length desired — in minutes
5. Repairs broken or chewed nails in minutes!
6. Good for Nail Biters — even children! So strong, it can't be chewed!
7. Looks real and feels real!
8. Makes your hands look more glamorous!
9. Strong! — Cannot break or tear! Do housework, wash, type, play piano!
10. Lasts and lasts indefinitely!

ONLY $1.98 For Regular $5 Kit

NEVER BEFORE AT THIS LOW PRICE!

FREE TRIAL!

WHAT SOME USERS OF MAGIC NAIL FORMULA #77 SAY ABOUT IT:

"As a housewife my finger nails were always broken and short. My hands looked ugly! In minutes with your Magic Nail Formula #77 I made my nails long and beautiful! It's easy to use, my nails never break and they last and last!"

Mrs. E. D., Brooklyn, N. Y.

* * *

"I used Magic Nail Formula #77 on my young daughter's nails because she always chewed them short and they looked terrible! They're beautiful now and so strong, she can't chew them!"

Mrs. R. S., N.Y.C.

RUSH YOUR ORDER NOW

Professional nail treatment in beauty salons cost up to $15.00! The complete MAGIC NAIL FORMULA #77 KIT, during this special introductory offer, costs you ONLY $1.98.

NO RISK OFFER! MAIL NOW!

CHARLES MILLOT, INC.
BOX 96, DEPT. AR-2
CEDARHURST, N.Y. 11516

GUARANTEED *lovely, glamorous nails*

☐ Send C.O.D. 1 Kit of MAGIC NAIL FORMULA #77. I will pay postman $1.98 on delivery, plus C.O.D. charges and postage.

☐ CHECK HERE TO SAVE MONEY! Enclosed is $1.98. Please rush 1 kit of MAGIC NAIL FORMULA #77. I save C.O.D. charges and postage.

MY NAME _____

ADDRESS _____

CITY _____ STATE _____

WE SHIP TO FOREIGN COUNTRIES. ENCLOSE $2 OR ITS EQUIVALENT IN FOREIGN MONIES.

FAMOUS NAME

PRIZES OR CASH

FREE SAMPLE CARDS — OLYMPIC — EARN $1.00 A BOX

CUT OUT • FILL IN • MAIL NOW • NO STAMP NEEDED

FIRST CLASS
Permit No. 38
ENFIELD
CONNECTICUT

BUSINESS REPLY MAIL
NO POSTAGE NECESSARY IF MAILED IN U.S.

POSTAGE WILL BE PAID BY

Olympic SALES CLUB, INC.
DEPT. 73GA6
ENFIELD, CONNECTICUT 06082

YOU CAN GET THESE and many, many other valuable prizes — or cash — simply by selling beautiful Olympic IMPRINTED CHRISTMAS CARDS, ALL-OCCASION CARDS, GIFT WRAPS, STATIONERY AND GIFTS. Olympic offers more variety! The Olympic way is the IN way! Here's why . . .

OLYMPIC SAMPLE BOOK IS FREE! It contains samples of fast-selling Olympic products — and it's yours to keep. We don't send you merchandise in advance. With Olympic, you never have to worry about paying for, or returning, boxes you don't sell.

OLYMPIC CARDS ARE GREAT! The Imprinted Christmas Cards and the All-Occasion Cards are of such high quality they practically sell themselves. All you do is show your attractive Sample Book to friends, relatives, neighbors . . . and take their orders. Imprinted cards sell for LESS THAN 12c PER CARD TO YOUR CUSTOMER, ALL-OCCASION CARDS FOR LESS THAN 10c EACH! With values like this, you can imagine how easy sales will be! Sell enough boxes to get the prizes you want — or keep $1.00 per box.

IT'S EASY TO JOIN OLYMPIC! Just fill in and mail the postcard! No postage is required. We'll send you your FREE Sample Book, FREE Membership Card and FREE Catalog of Prizes. There's ABSOLUTELY NO COST TO YOU — NO OBLIGATION! Don't delay — join Olympic Today!

BE FIRST IN YOUR NEIGHBORHOOD!
DON'T DELAY! JOIN NOW! MAIL POSTCARD TODAY!

OLYMPIC SALES CLUB, INC., DEPT. 73GA6, ENFIELD, CONNECTICUT 06082

FROM
NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____

DO YOU NEED EXTRA MONEY?

EXCITING!
CHRISTMAS EVERGREEN WREATH ASS'T.
24 charming folders, 7 different subjects. Wreaths frame winter birds, bells, Santa! Festive!

It costs you nothing to try

$100.00 IS YOURS

BIG VALUE!
FLOWERS-IN-THE-ROUND ALL-OCCASION ASSORTMENT
18 really deluxe large round cards. Excitingly different.

for selling only 100 boxes of our new Winter Wonderland Assortment. You make $1.00 for selling 1 box, $10.00 for 10 boxes, etc. You can make even more money showing our 80-page full-color catalog of marvelous gift and household items. A few dollars or hundreds of dollars—it's yours. Just call on neighbors, friends and relatives in your spare time.

Cut out entire Business Postage Paid Reply Coupon Below—mail it today

—and we will send you immediately, leading Greeting Card Box Assortments on approval—plus FREE album of personalized Christmas Cards. No experience necessary.

NEW!
DELUXE CHRISTMAS GIFT WRAPPING ASSORTMENT
14 gay, colorful, large sheets. Delightful!

WINTER WONDERLAND CHRISTMAS BOX
20 Deluxe Cards
Traditional design

Last year some folks made only $25 to $50 while others made $150—$250—$500 and more selling our entire line. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys greeting cards.

6-DRAWER COASTER HUTCH
Lovely Early American replica holds 6 full-size coasters.

IT COSTS YOU NOTHING TO TRY

FREE 80-PAGE CATALOG

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW
•
FILL IN COUPON-ENVELOPE FOLD OVER FIRMLY SEAL (PASTE OR TAPE) AND MAIL TODAY
•
No Stamp Necessary

7-PIECE COLONIAL WALL RACK
Solid hardwood rack with antiqued mahogany finish. Has 6 indispensable kitchen tools.

GUARANTEED TO CONSUMER BY PARENTS' MAGAZINE

5076

CHEERFUL HOUSE DIVISION OF BEVIS INDUSTRIES, INC. **White Plains, N.Y. 10606**

Cut Along Dotted Line-Seal (Paste or Tape) and Mail

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

CHEERFUL HOUSE, DEPT. D-27
White Plains, New York 10606

DIVISION OF BEVIS INDUSTRIES INC. WHITE PLAINS, NEW YORK

YES, RUSH MY CHRISTMAS CARD SAMPLE KIT

I want to make extra money. Please rush me immediately your Christmas Greeting Card box assortments on approval for 30-day free trial, plus FREE 80-page Full-Color Catalog of money-making Gifts and Cards and everything I need to start making money the day my sales kit arrives. Sales kit may be returned without cost or obligation. As a Cheerful House Dealer, I will also continue to receive additional FREE catalogs, money-making literature, special offers PLUS seasonal samples on approval as they become available.

☐ Mr.
☐ Mrs.
☐ Miss

Fill in your name and address below—No stamp necessary

Please Print

Address _____ APT. NO. _____

City _____ State _____ Zip Code _____

If writing for an organization, give its name here _____

DO NOT CUT HERE ↓ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY MAIL
First Class Permit No. 569, White Plains, New York

CHEERFUL HOUSE
Westmoreland Avenue
White Plains, New York 10606
Dept. D-27